

2015



Canadian
Knowledge
Mobilization
Forum

Sponsoring Prospectus

Creativity as Practice

Mobilizing Diverse Ways of Thinking

May 14 & 15, 2015 in the Quartier Latin

Montréal, Québec, Canada

Hosted by:



Institute for
Knowledge
Mobilization

Creativity as Practice

Mobilizing Diverse Ways of Thinking

The Canadian Knowledge Mobilization Forum was created in 2012 as a professional development forum for practitioners and professionals working in knowledge mobilization across fields and sectors.

It has become recognized as a premiere learning and networking event in Canada – friendly, open, limited in size, and creative. Events have been held in Ottawa (2012), Mississauga (2013), Saskatoon (2014), and the 2015 Forum is to be hosted in Montreal.

The theme for 2015 is: **Creativity as Practice - Mobilizing Diverse Ways of Thinking**

This theme will build on previous events but also push the thinking and engagement of the knowledge mobilization community further. Rather than being hosted in a single hotel venue, the 2015 Canadian Knowledge Mobilization Forum will travel between five venues in the city of Montréal. This will allow for discovery and exploration of ideas and the creation of unique experiences for participants.

By pushing the boundaries of language, culture, communication patterns, and venue locations, the 2015 Forum will provide participants with a unique learning opportunity, create new relationships, and provide access to new tools and resources. The goal is to avoid the normal pattern of conferences – lots of ideas and people but no follow through post event. The “floating” venue of the 2015 Forum in Montreal will remind participants that knowledge mobilization is a “contact sport” where the work often happens at the intersection of boundaries and norms.

The objectives are:

- Advance our understanding of the creativity as a necessary part of knowledge mobilization practice
- Build capacity for knowledge mobilization and continual improvement
- Learn about work in other sectors to enable partnerships and collaboration
- Engage with leaders to influence future directions
- Meet the next generation of leaders and create opportunities to mentor and coach
- Access the latest tools, techniques and opportunities.

Why Sponsor?

Your sponsorship is the opportunity for your organization to be recognized as a leader and champion of evidence-driven knowledge mobilization in Canada.

The growth of knowledge mobilization has led to new value being created in Universities, Colleges, Community-based Organizations, and Governments as well as at individual and family levels of wellbeing.

Your sponsorship will assist in delivering a high quality learning event that brings together current practice with the future of applied evidence.

The following Sponsorship Guidelines outline how each level of sponsorship offers an excellent range of benefits to recognize your contribution and provide visibility for your organization at the Forum. We look forward to working with you to deliver a groundbreaking event.

To Become a Sponsor

Complete the enclosed sponsorship application and mail or email it to:

Peter Norman Levesque
Institute for Knowledge Mobilization
1 Rideau Street, Suite 700
Ottawa, Ontario, K1N 8S7
peter@knowledgemobilization.net

Please make cheques payable to: **8425906 CANADA INSTITUTE**

Your sponsorship participation will be confirmed within five business days of receipt of your application and full payment.

Please note that sponsorship benefits will commence once payment has been received.

More information on the 2015 Canadian Knowledge Mobilization Forum will be available at <http://www.ckf15.org/>

The Reports of the 2012, 2013 and 2014 events are available at: <http://www.knowledgemobilization.net/forum>



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Platinum \$10,000

As a platinum level sponsor your organization will receive the following benefits:

- Four (4) complimentary registrations.
- Pre-eminent placement of your logo on conference materials.
- Your organization will be thanked from the podium and announced as a Platinum Sponsor of the conference.
- Complimentary exhibit space and preferred exhibit placement.
- Your organization may provide sufficient quantities of one educational item, approved by the Forum Planning Committee, to be inserted into the delegate packages.

Gold \$5,000

As a gold level sponsor your organization will receive the following benefits:

- Three (3) complimentary registrations.
- Gold placement of your logo on conference materials.
- Your organization will be thanked from the podium and announced as a Gold Sponsor of the conference.
- Complimentary exhibit space.
- Your organization may provide sufficient quantities of one educational item, approved by the Forum Planning Committee, to be inserted into the delegate packages.

Silver \$2,500

As a silver level sponsor your organization will receive the following benefits:

- Two (2) complimentary registrations.
- Silver placement of your logo on conference materials.
- Complimentary exhibit space.

Bronze \$1,000

As a bronze level sponsor your organization will receive the following benefits:

- One (1) Complimentary Registration.
- Bronze placement of your logo on conference materials.

Supporter up to \$999

As a supporter your organization will receive the following benefits:

- Placement of your logo on conference materials.

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Date: _____

Contact Information

Company/Organization Name (as it will appear in promotional material):

Contact Name: _____

Contact Position: _____

Address: _____

City: _____

Province: _____

Postal Code: _____

Phone: _____

Fax: _____

Email: _____

Website Address: _____

Select Your Sponsorship Option: (check one)

Platinum (\$10,000)

Gold (\$5,000)

Silver (\$2,500)

Bronze (\$1,000)

Supporter Amount: _____

Payment:

Please find a cheque enclosed for the sponsorship amount payable to: **8425906 CANADA INSTITUTE**

Please invoice the address listed above

Name of the authorized company representative: _____

Position: _____

Signature: _____