

JOB POSTING

DIRECTOR, KNOWLEDGE MOBILIZATION

THE CANADIAN PARTNERSHIP AGAINST CANCER (THE PARTNERSHIP) is an independent organization funded by the federal government to accelerate action on a national cancer control strategy. The Partnership collaborates with a variety of experts, organizations and stakeholders across the country to harness the best of what is working well to control cancer and to effectively implement this strategy coast to coast. We share with our partners the common goals of reducing the risk of cancer, lessening the likelihood of Canadians dying from cancer and enhancing quality of life for those affected by cancer.

THE POSITION

Reporting to the Vice President, Strategy, the Director, Knowledge Mobilization is accountable for leading efforts to support our Knowledge Mobilization (KM) mandate and function for the organization. Knowledge Mobilization refers to moving the available knowledge produced by the Partnership in collaboration with our partners into active use. The Knowledge Mobilization portfolio seeks to support and make connections between evidence and policy and practice in order to improve outcomes and is focused on knowledge sharing between knowledge producers and knowledge users. Of primary importance is to ensure that evidence, knowledge and knowledge products are broadly disseminated for action and impact across our partner networks that support increased efficiency and acceleration of cancer control in Canada. A major component of this position is the oversight of digital strategy through cancerview.ca and our corporate presence to support the dissemination, uptake, and virtual collaborations required to support the strategy and enable our partners. Of key importance will be the growth of meaningful online engagement.

QUALIFICATIONS

- Master's degree or higher in Communications, Marketing, Strategy, Information Learning or Health Sciences,
- Minimum 7 years progressive experience in a related role(s) including Digital communications products and strategies
- Superior knowledge of and experience developing successful knowledge translation/mobilization strategies and tools, processes and environments to support their success
- Strong experience in effective and innovative online content development as an engagement tool to support the advancement of health care strategies
- Demonstrated strategic leadership and management skills, proven project management skills
- Strong knowledge and experience with program evaluation and measurement strategies
- Strong internal and external relationship management skills, including ability to influence, engage and align multiple stakeholders in the development and implementation of strategy
- A team builder with the capacity to engage individuals both within the organization and from different organizations and interests points to collaborate on joint projects
- Knowledge of the KTE community and KTE research in Canada and internationally
- Excellent knowledge and demonstrated experience of health sector issues/challenges, preferably cancer
- Experience and confidence in providing strategic recommendations that result in effective knowledge programs and drive results
- Highly motivated strategic thinker who is skilled at anticipating issues and recommending and implementing solutions that result in effective outcomes

HOW TO APPLY

Please forward CV and cover letter to TM@partnershipagainstcancer.ca.

For complete job description please visit our website at www.partnershipagainstcancer.ca

CLOSING DATE: March 20th, 2015

The Canadian Partnership Against Cancer thanks all applicants; however, only those selected for an interview will be contacted. Applications will be short-listed on a regular basis and the position may be filled prior to the closing date.