Connections and Partnerships: Collaboration as a Key to Knowledge Mobilization
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We would also like to extend a big thank you to all of the volunteers who stepped up to help with the little details and big push that made this conference possible. We could not have done this without you!
ORGANIZING COMMITTEE

The Committee for the 2017 Canadian Knowledge Mobilization Forum is a group of volunteers who bring their collective vision, energy, time, and humour to co-constructing the program from the broad set of proposals we receive. We would like to extend a big thank you to the #CKF17 organizing committee.

The members are:

- **Ottawa Knowledge Broker Community of Practice** – third Thursday of the month at the Fox and Feather on Elgin Street and hosted at various member offices
- **Sue Cragg**, Sue Cragg Consulting
- **Pamela Fuselli**, Interim CEO and VP, Knowledge Transfer & Stakeholder Relations, Parachute Canada
- **Kate Wetherow**, Knowledge Management Specialist, Canadian Cooperative Association
- **Wendy S.C. Lee**, Knowledge Broker, Ontario Centre of Excellence for Child and Youth Mental Health
- **Sylviane Duval**, Research Navigation and Knowledge Transfer Professional
- **Christine Provvidenza**, Knowledge Translation Specialist, Evidence to Care, Holland Bloorview Kids Rehabilitation Hospital

Ex Officio: **Peter Norman Levesque**, Institute for Knowledge Mobilization

VENUE

**SHERATON FOUR POINTS**
35 Laurier St
Gatineau, QC
J8X 4E9

**CANADIAN MUSEUM OF HISTORY**
100 Laurier St
Gatineau, QC
K1A 0M8
BACKGROUND AND INTRODUCTION

The sixth annual Canadian Knowledge Mobilization Forum was held in Ottawa-Gatineau from May 17-18, 2017. Located in the National Capital Region, #CKF17 brought together over 165 practitioners, researchers, students, administrators, thought leaders and others engaged in the art and science of knowledge mobilization for a 2-day interdisciplinary conference for learning and professional development. The conference drew individuals from all over Canada, the United States and as far as the United Kingdom.

The Canadian Knowledge Mobilization Forum was founded in 2012 by Knowledge Mobilization Works – a consulting company founded by Peter Norman Levesque – to support a growing international community in knowledge mobilization. The inaugural forum was held in Ottawa, Ontario with the theme of “What Is Knowledge* (K-Star), And Why Are So Many People Doing It?” The success of this forum and the input from a broad range of people led to the creation and the crowd funding of the Institute for Knowledge Mobilization, which is now the host and organizer of the Canadian Knowledge Mobilization Forum.

The 2013 Forum built on the success, questions and conversations raised in the first event. The second, now annual forum, was held in Mississauga, Ontario and focus on the four themes of: a) How to build on existing capacity and build new capacity, b) the next generation- students and apprentices in knowledge mobilization, c) learning from each other: comparisons across sectors and d) Methods, Tools and Theories – the art and craft of knowledge mobilization.

The 2014 Forum was held in Saskatoon, Saskatchewan and demonstrated how themes and lessons from previous conferences were implemented and utilized through the theme of “Putting Research to Work: Social and Economic Innovations.

The first bilingual Canadian Knowledge Mobilization Forum was held in Montréal, Québec in 2015 and was themed “La créativité comme pratique: mobiliser différents modes de pensée – Creativity as Practice: Mobilizing Diverse Ways of Thinking”. The location and nature of the conference highlighted the diversity of the knowledge mobilization community in this country.
The fifth and largest Canadian Knowledge Mobilization Forum was held in Toronto, Ontario. The theme of this conference “Systems and Sustainability” highlighted the existing knowledge systems, how they can be sustained over time and what the needs of these systems may be.

From the very start of the conversation about Knowledge Mobilization in Canada, connections and partnerships have been part of the narrative. This was highlighted in this year’s theme: Connections and Partnerships: Collaboration as a Key to Knowledge Mobilization. Collaboration is a key component of many, if not most activities in Knowledge Mobilization. True to the meaning of the word, collaboration is often hard work. It requires us to co-labor together, to co-construct priorities, programs, policies, processes that lead to the use of evidence. Together, we build better communities and societies. The theme for 2017 focuses us on how to be better together.

Whether we call what we do knowledge mobilization, knowledge transfer, dissemination, implementation science, or by the shorthand of K*, our work is gaining in both influence and demand. There are significantly more professional training programs today. Social media streams are filled with discussions and conversations about emerging practice and new methods for creating value from knowledge. Although KMb has seen significant growth over the past decade, the need to comprehensively and systematically address key questions as they evolve and change is growing.

By continuing to assemble practitioners, researchers, students, administrators, thought leaders, and others engaged in the art and science of knowledge mobilization, we can create: better practice; better policy and supports; more effective monitoring and evaluation systems; enhanced training processes; improved employment and job classification policies; more efficient implementation procedures; and further innovation, all with an ultimate goal of greater value for society. The Forum is organized as an opportunity to share what you know and to push the current boundaries of what we do as KMb professionals. This event provides access to some of the best minds and most creative practitioners in the field.
Welcome to your 2017 Canadian Knowledge Mobilization Forum. This is the sixth time we have come together to share our work, our issues, our learning, and our ongoing desires to improve the way our organizations make decisions and create well-being in the world.

This Forum is a collective effort of Volunteers, Sponsors, and Participants. Thanks to you to all. We cannot come together here unless we come together through the year. This Forum is an example of our theme of partnerships and collaboration.

Being a knowledge exchange specialist, or a knowledge broker, or a knowledge mobilization officer is not glamorous work. It is, however, important work. It is fundamentally about improving the way we build our organizations, communities, and societies. Using the best of what we know leads to better products, processes, policies, programs, and, I think, better perspectives on what it is to be a human being on planet Earth.

While that may sound grand, let me remind you that societies are co-constructed, one decision at a time, by many, many people – of which, regardless of what political leaders may claim, no one is in charge of the whole thing. We are all in charge, in small ways. Improving our ability to make better incremental decisions on a regular basis because we use high-quality evidence from research, assessed practice, or traditional knowledge, leads us to a better place. We shall never be perfect. We shall, however, through our collective effort, using partnerships and collaboration, improve the probability that we are creating more equitable, healthier, and just societies.

I recommend a simple method to filter through the dozens of conversations, presentations, workshops, and posters that you will be a part of over the next two days. Look for three ideas that inspire you. Look for three people you want to follow-up with. Look for three actions that you can take in your practice. It
is easy to be overwhelmed – we are living through a time of over-abundance of data and information. Remember, knowledge creation is a social activity. We create a social life for this data and information. We give it life and meaning by linking it to organizations, and to their visions, missions and goals. Ground what you hear in your practice. Share your practice with others. Your light is never diminished because you help light another’s candle.

Please be aware that your work is a fight for social justice. Our work is tied to the Universal Declaration of Human Rights, the United Nations Declaration on the Rights of Indigenous Peoples, the Convention on the Rights of the Child, the Rights of Persons with Disabilities, and other frameworks of social justice. We are living in a fragile time for these frameworks. Powerful Oligarchs – some elected to office, others grabbing the office - seek to reduce our freedoms and access to education and knowledge.

Our power comes not only from what we know. It come from what we do with what we know. Sharing is our power. The future is not predetermined by powerful billionaires, despite the fact that they wield vast resources. Our future is co-created together. We must continue to remind ourselves of this. Sharing high-quality evidence, from multiple sources, in such ways that it may influence and contribute to policies and programs to improve social well-being is good work.

Seek out your colleagues. Make them your friends. Share what you know. Ask questions. Ask for more information. Be honest with your struggles. Together, we are more, we are better. Together we are mobilized.

About Peter Norman Levesque

Peter is the President of the Institute for Knowledge Mobilization based in Ottawa, Canada. His relationship to knowledge mobilization started at the University of Ottawa as a biochemistry student volunteer at Ontario Public Interest Research Group Ottawa in 1984. Professionally, it started in 1998 as the original program officer for the Community-University Research Alliances Program at Social Sciences and Humanities Research Council of Canada. The evaluation of this ground-breaking program led to the launch of knowledge mobilization at SSHRC and the first knowledge mobilization staff position at SSHRC in 2001 until 2005. He has continued to work in this field ever since.

From 2005-2007 he served as Knowledge Exchange Specialist at the Ontario Centre of Excellence for Child and Youth Mental Health. He volunteered as the Chair of Knowledge Mobilization for the Ontario Neurotrauma Foundation. Peter is an executive member of the Board of the SERENE-RISQ KMb NCE in Cybersecurity. He is the Chair of Learnography, a non-profit dedicated to creative learning solutions. He is also Chair of the MyClassNeeds Foundation, a crowd-funding platform for direct-to-classroom support for student learning. He is also a Knight of the Sovereign Order of Saint John of Jerusalem and dedicates time, energy, and resources to addressing issues related to the palliative care of the sick and poor in Canada.

In 2007, Peter founded one of the first consulting practices dedicated to knowledge mobilization. His portfolio of clients stretches across government, industry, non-profits in fields as diverse at Indigenous governance, health and safety, aerospace engineering, health policy, and suicide prevention. As part of an experiment of bringing these diverse sectors together, he launched the Canadian Knowledge Mobilization Forum, with support from sponsors and participants. The success of the 2012 event led to the founding of the Institute for Knowledge Mobilization. Subsequent Forums, Bootcamps, Summer Schools, and Leaders Roundtables have help build the community of knowledge mobilization practitioners. He partnered with the University of Ottawa to create the Certificate in Knowledge Management. He has also advised leaders that created the online KMb program at the University of Guelph and the Master's program in knowledge mobilization at the Institut national de la recherche scientifique (INRS).

Peter’s education is continual – he has studied biochemistry, sociology, public administration, population health, volunteer administration, finance, history, evidence-based medicine, and continues to study travel, literature and adult learning methods. An avid traveler, motorcyclist, photographer, husband and father, he may be seen locally at the farmer’s market or tavern, he may also be seen on a mountain top smoking a cigar admiring the hues of violet and tangerine of the sunset.
Welcome to the 6th Annual Canadian Knowledge Mobilization Forum. This year the theme is Connections and Partnerships: Collaboration as a key to knowledge mobilization. As we have done previously, I would like to start by acknowledging we are in an area of Algonquin ancestral lands. I would like to thank the hard work of Peter and Jessica who have always done an amazing job of putting together this Forum for us.

At this Forum, we will examine how we approach knowledge mobilization, transference and, in accordance with the theme, how we form collaborations and partnerships that magnify the impact we make. There was an interest for us to keep in more regular contact with each other throughout the year. It is exciting to hear of this interest, and while it is incumbent on each one of us to reach out to others we would like to collaborate with or even receive feedback on our work, we are happy to provide you with the environment where these networks and conversations can take place.

In fact, we have presenters this year, who last Forum had only started their discussions, and over the next few days will share how they have created two knowledge mobilization networks in their field of expertise.

We are pleased to be hosted in the Canadian Museum of History. We invite you to explore, to ingest and contemplate the knowledge that is on each wall and room. There is value to the past and diversity, people before us have thought about the issues we still grapple with. Innovation does not have to be only in the present. There was a researcher who went to Central America and observed Indigenous Peoples cross breeding plants to produce a naturally coloured cotton. She then went back to California to start an organic clothing line. So, there is value in looking at other cultures who may have innovated 1000s of years earlier.

This brings us to an important point. In the area of knowledge mobilization, it is important for us to temper acquisition or transference activities with ethics. Ethical conduct when drawing upon knowledge
held by other identifiable, and perhaps vulnerable, groups can easily be inclusive of acknowledgements, co-authoring, and benefit sharing of marketable derivatives.

As a community of knowledge mobilizers, we grow and learn from each other how we approach our work and situations. Over the next few days, we will do just that. We have offered an incredible array of presenters for you to choose from you. Those that have attended previous Forums will know that the Forum encourages your participation and input. You are what makes this Forum a success each year, and one of the top three trending topics in the country each time we gather. It is my pleasure to act as your Chair throughout this Forum, and if there is anything please feel free to approach me.

About Don Nicholls

Prior to becoming Director, Mr. Nicholls was the Interim Director where he assisted with preparatory work for the establishment of the Department, and was an inaugural Member of the Cree-Quebec Judicial Advisory Committee when established in 2007. Mr. Nicholls stepped down from the Committee to become Director, and instead work closely with the Committee and CNG. Previously, from 2005-2009, Mr. Nicholls worked as Political Attaché with the Executive Office of the Grand Council of the Crees (Eeyou Istchee)/Cree Nation Government.

Mr. Nicholls comes from a strong background in law and Indigenous issues, having served as the first Coordinator of Justice for the CNG, worked with tribal courts, worked on Indigenous cases at mechanisms in the United Nations, Organization of American States, NAFTA, and in domestic court systems in Latin and North America. He also worked at various working groups, and was present at the Human Rights Council (Geneva), and General Assembly (New York) at the passing of the Declaration on the Rights of Indigenous Peoples.

At the same time, Mr. Nicholls was an Adjunct Professor of Law at the University of Arizona James E. Rogers College of Law, where he lectured in the Tribal/Indigenous Peoples Clinic, co-developed with James Anaya a course on comparative Indigenous laws and systems, was a teaching assistant to Vine Deloria Jr. in teaching advanced treaty law, supervised student cooperative work and special projects, and on the program steering committee. During this time, he was also engaged as the Northern Tribes Initiative Coordinator for the University, where he coordinated outreach programs and activities to Native American tribes. The law school named Mr. Nicholls the first Vine Deloria Jr. Senior Fellow, a senior position for graduate level research and scholarship in the area of Indigenous issues and law at the Indigenous Peoples Law and Policy Program.

Earlier in his career, Mr. Nicholls worked as an Education Consultant with the Cree School Board, and was a successful entrepreneur establishing a partnership to develop commercial property in his home community. His innovation allowed for further development of businesses and enterprises, establishing a new financing model for collective held property. Mr. Nicholls has also worked with Indigenous groups from every continent on various issues, and worked with International bodies to establish better guidelines in working with Indigenous populations.

Mr. Nicholls has authored a number of publications, presentations and position papers addressing a wide array of issues related to Indigenous justice, ethics, Aboriginal Law and Indigenous Rights. He has also been appointed as an expert on various panels for national events on research, and has chaired national and international committees for the Government of Canada. Mr. Nicholls was recently the recipient of the prestigious Award of Merit by the Canadian Institute for Conflict Resolution for his work in the area of mediation and conflict resolution with vulnerable populations.

Donald Nicholls holds a Bachelor of Arts in Economics (1993) from the University of Western Ontario, a Bachelor of Laws from University of Toronto Faculty of Law (1996), a Bachelor of Civil Law from the McGill University Faculty of Law (1998), and a Master of Laws from the University of Arizona James E. Rogers College of Law (2002).
WELCOME TO OTTAWA
AND WELCOME BACK FROM KNOWMO

Since the first annual Canadian Knowledge Mobilization Forum in Ottawa, Ontario in 2012, a small gnome has played a large role in contributing to the fun atmosphere of the forum.

Aside from their mischievous qualities, gnomes are also known to be gifted inventors, intelligent, helpful, loyal, community and technologically minded beings. With these qualities is it no wonder that Knowmo is the mascot (and muse) of the Forum.

Knowmo was introduced at the beginning of Day 1. He spent the Forum taking selfies and learning all about the fabulous work that people were doing in knowledge mobilization! Knowmo will be going home at the end of this year’s Forum and making the trip to Winnipeg to start preparing for next year! He wishes you all a lovely summer.
PLENARY KEYNOTE
CO-CREATING AN INCLUSIVE AND ACCESSIBLE SOCIETY FOR ALL

SUSAN HARDIE PhD., MSW, BEd, HBSc
Executive Director, Canadian Centre on Disability Studies

Susan L. Hardie is the Executive Director of the Canadian Centre on Disability Studies (CCDS), and Adjunct Professor at Simon Fraser University (SFU) Faculty of Health Sciences. She has worked for over three decades in various capacities (i.e. policy analyst, senior researcher, educator, service provider, advocate, community organizer), in her grassroots community, provincially/territorially, nationally and internationally, in the cross-disability field inclusive of mental health. She became aware of the importance of community-based, collective action, and associated system change, as a national community organizer in mental health. This system knowledge complemented by graduate studies in community, clinical and policy work, enabled her to refine her personal/professional skills and knowledge, and re-enter the workforce as a senior researcher and policy analyst as one of the Mental Health Commission of Canada Strategy Team members responsible for writing first mental health strategy in Canada (2012) – all with an intersectional, inclusive and capabilities lens informed by reflexive practice. Both her professional and life experiences have significantly refined her skills, knowledge and intuition to engage, maintain and sustain relationships, networks and issue-specific collaborations with a vision of realizing inclusive communities, and more broadly society, for ALL in Canada and abroad.
CO-CREATING AN INCLUSIVE AND ACCESSIBLE SOCIETY FOR ALL
BREAKOUT SESSION 1: POSTERS, VISUAL ART INSTALLATIONS AND DESIGN WORKSHOPS

Sub-theme 1:
ConcussionEd – On the Go Mobile App to Prevent - Recognize – Manage – Track
Pamela Fuselli and Sunitha Ravi Kumar

Concussion Ed, Parachute’s newest mobile application, seeks to provide users with best practice, interactive resources and tools around how to prevent, recognize and manage concussions, including when to see a doctor and guidelines for returning to sports and learning activities. Concussion Ed is available in both English and French. The app covers the concussion spectrum, from both prevention to management. With application for sports and recreation activities, Concussion Ed offers meaningful information to youth, parents, educators, coaches and health professionals alike. Led by Parachute, the app was developed under the guidance of experts to select relevant, evidence-based material. Concussion Ed is available in the App Store as well as Google Play and available via a web-based version for Blackberry and Window users. Check out what Clara Hughes had to say about the app.

Tools to Assess and Improve Online Public Health Education Resources
Kurt Tulsieram

Studies have indicated that online health education materials provided by public health sources are not adequate in regards to comprehensibility, for the lay population. Considering that the number of individuals turning to online sources is increasing, it is important that health information provided by public health sources are comprehensible. There are tools available that are widely accessible that can help public health institutions assess and improve important aspects of comprehensibility such as, readability and coherence of their health education materials. To enhance plain language writing four simple assessment tools would be beneficial for public health institutions to use. The first two tools assess readability: The Gunning-Fog index and the SMOG readability formula. These tools were chosen as they have a high concordance when determining readability scores. To determine if the coherence level, two methods have shown to be very comprehensive: latent semantic analysis (LSA) and propositional density via the use of the computerized propositional idea density rater software (CPIDR). These tools are beneficial, as studies have shown that if text readability level is low and text coherence is high, a typical reader will be able to understand the material to improve their knowledge and help carry out the intended health behaviors. These tools have been used to evaluate health education materials of departments and ministries of health for several Canadian provinces and can be used to improve these materials.
Building Capacity for KMb: A Creative and Pragmatic Approach for Healthcare
Faith Boutcher and Bianca Stern

Many health service organizations are seeking an integrated organizational approach to KMb and there is growing interest in adopting a KMb approach to better integrate research evidence into practice to ensure sustainability of practice changes at the bedside. A comprehensive KMb plan is integral to the dissemination and purposeful adoption of innovative next practices and enabling technologies. KMb is a strategic focus for Baycrest Health Sciences and the new Canadian Centre for Aging & Brain Health Innovation (CC-ABHI) – a solution accelerator focused on testing, validating, and disseminating new solutions in aging and brain health. Both organizations have acknowledged the need for an underlying theoretical framework for KMb as well as focused tactics to enable dissemination and implementation of new knowledge and solutions. To promote organization-wide success, a systems approach was implemented including cross-portfolio representation from the Centre for Education, research, quality improvement, innovation, and professional practice. KMb action plans were informed by a review of the literature and environmental scan, discussion with subject matter experts, a brainstorming retreat, and synthesis of a strategy document. The goal of this cross-portfolio initiative is to delineate a KMb strategy and tactical roadmap for a systematic organizational approach to:

- Increase dissemination, implementation, and adoption of Baycrest and CC-ABHI products, innovations, and practices
- Build capacity (internally and externally) for efficient testing and implementation of knowledge into practice
- Broker knowledge to practice models amongst diverse stakeholders to improve quality of care
- Nurture a culture of continuous learning and innovation

As the KMb strategy develops, organizational structures and lessons learned are shared.

Balancing Stakeholders’ Expectations and Geoscience-to-Evidence Based Policy Information Needs
Shona V.Z. de Jong

In the past decade, Canada has experienced several multi-billion dollar impact natural hazard events (i.e. floods, fires, etc.). To manage health risks and safeguard economic security, Canadians need geoscience based hazard risk assessments. As a global leader for providing geoscience information for natural resource development, Canadian provincial geoscience providers are well positioned for such a task. This project has five objectives. First, discover how many publically funded provincial geoscience providers continue to provide geoscience to support mineral exploration potential. Second, determine why few acknowledge their legal obligations to the Canadian Federal/Provincial/Territorial Emergency Management (F/P/T EM) Framework. Some leaders in 21 Canadian provincial geoscience providers were interviewed to identify why only 2 of the 21 have established geohazard risk programs. Third, share an update on the soon-to-be released provincial geoscience geohazards program logic model built for the Advisory Committee for Canada’s Platform for Disaster Risk Reduction to examine best practices in geoscience to meet policy needs. The geohazard program logic model has been developed around five key pillars:
Fourth, focus on developing work packages to refine the generic provincial geohazard program logic model outcomes (such as geoscience based hazard risk based assessments, land use planning and emergency management initiatives - cognizant of government agencies’ fiscal constraints).

Fifth, highlight that this generic provincial geohazard program raises new questions about how to:

- coordinate the implementation of the provincial geohazard program;
- work with Canada-wide hazard-specific technical working groups;
- balance stakeholders’ information needs and provincial budgets

Comment rendre les résultats de recherche mémorables?

Une expérience sur l’importance de la présentation visuelle de l’information

Esther McSween-Cadieux, Christian Dagenais, Valéry Ridde

Bien que le fait de rendre les résultats de recherche accessibles et compréhensibles ne soit pas suffisant pour garantir leur utilisation, l’adaptation et la façon de présenter l’information a tout de même un rôle à jouer au niveau de la motivation à lire un document et de la rétention subséquente de l’information. Les connaissances issues du domaine de l’information design devraient davantage guider les outils de communication des chercheurs (par ex : plateformes web, notes de politiques, présentations par affiches, etc.) afin de les rendre cognitivement plus attrayants! L’objectif est donc de s’inspirer des concepts du design de l’information et du design graphique afin de présenter de l’information scientifique de manière à ce qu’elle soit comprise efficacement. Pour venir valider (ou non) l’importance du format de présentation d’une information pour qu’elle soit retenue par le lecteur, nous allons le tester lors du congrès! Ainsi, à partir d’un même sujet et des mêmes résultats de recherche (par ex : la situation des migrants sans papier à Montréal), trois différents types de produits (bilingues) seront élaborés :

1. Un format « classique » : type d’affiche habituellement présenté lors de colloques scientifiques
2. Un format « intermédiaire » : contenu textuel moindre et quelques éléments visuels
3. Un format « infographique » : contenu textuel limité et accent mis sur la séquence de présentation de l’information

À l’aide d’un présentoir interactif, le public pourra découvrir étape par étape la même information mais présenter de façon différente. Ce projet sera également l’occasion de demander aux participants du Forum ce qu’ils retiennent selon le format de présentation auquel ils ont été exposés (un court questionnaire pourra possiblement être distribué).
Integrating Knowledge Mobilization into Pre- and Post-Award Processes at the Post-secondary Institutional Level
Shawna Reibling and David Cuff

As competitions for research funding become more stringent, universities are increasingly investing in institutional supports for enhancing the likelihood of success of research grant applications. Research office staff must routinely collaborate on individual, team and institutional research grants, with an emphasis on input from staff with specialized knowledge mobilization and grant facilitation skills. The focus of this poster will be on federal, provincial grant outcomes/ metrics, evaluation criteria, focused on applications from Canadian universities. Drawing on the experience of knowledge mobilization and social science and humanities grant facilitation staff at Wilfrid Laurier University, this poster describes the process of integrating knowledge mobilization services into the pre-submission and post-award processes in the Office of Research Services at Wilfrid Laurier University. Topics covered include:

- a diagram of the internal processes used to provide support.
- timelines for review and triage techniques.
- tips for success from social sciences and humanities research facilitation experts.
- tips for success from knowledge mobilization expert.
- tips for linking pre-award to post-award knowledge mobilization practices.

This poster is universally applicable to grant officers/facilitators at the departmental/ faculty and institutional and consultant levels. This poster will be of interest to:

- Faculty members who want to know at what point(s) to engage a knowledge mobilization officer in their application development process.
- those who provide support for research proposals within institutional structures (i.e. grant officers, project managers, grant reviewers, postdoctoral fellows).
- research facilitators looking to improve their grant application success rates.
- knowledge mobilization professionals engaging in the research funding proposal process.
- knowledge mobilizers looking to work successfully with centralized research support services.

Harnessing Technology to Narrow Groundwater Risk Management Gaps
Shona V.Z. de Jong, Hazen Russell and Matthew Leybourne

Online communities. Crowdsourcing. Photovoice. Twitter chat. Social Listening. Live streaming. Citizen Journalist. These are the current chaos of information technology and communication (ICT) stakeholder engagement tools and techniques. This longitudinal project involves discovering how a phenomenal growth in the number of groundwater risk management stakeholders in Southern Ontario has developed since the Walkerton Tragedy - 17 years ago. The purpose of this project is to develop a six step framework to work with the dynamic ICT that is revolutionizing how geoscience providers collect, integrate, interpret and visualize complex groundwater geoscience data and engage with stakeholders.
Key topics investigated include:

- The value of the online Southern Ontario groundwater geoscience studies (2006 to 2016) as reliable and trusted sources of geoscience-based aquifer hazard risk information;
- Engaging with stakeholders through 2016 and 2017 Open House for the Southern Ontario Groundwater community;
- Getting groundwater geoscientists to think about ICT so that they can engage stakeholders with emerging groundwater risk science, particularly stakeholders who use ICT to monitor groundwater risk;
- Strategic ideas for increasing groundwater risk management relevance to stakeholders.

This presentation also offers a concept map that promotes two-way communication. It acknowledges:

- Publically-funded research initiatives trying to increase their digital footprint;
- Geoscience providers’ efforts to better address the groundwater risk information seeking behavior among stakeholders;
- Geoscientists rarely are trained to cope with this landscape.

Groundwater supply chain risk researchers will find value in this study that acknowledges the roles of over 30 registered stakeholders, of which 85% are provincial.

**Knowledge translation through tailored package summaries: Applying a multidirectional flow of knowledge**

Joanne Telfer, Alison L. Palmer and Cheryl E. Peters

The aim of CAREX Canada's package summaries is to present our estimates of Canadians' exposures to known or suspected carcinogens in the workplace, and highlight ways this information can be used to set priorities for cancer prevention. As we developed these packages, we tested them with users through surveys and interviews. The response was positive, and there was interest in creating tailored packages to meet more specific needs and address complex questions we weren’t resourced to answer. So, we turned to our partners for help. We collaborated with a number of groups – from cancer research centres to teacher associations to international health organizations – to create tailored packages for specific events, audiences, and topics. This included packages for a symposium to share results and seek feedback on new research, a training resource for academic workplaces, an infographic to raise employer and worker awareness of sun exposure, and English and Spanish packages to support international organizations in developing their own CAREX projects. Through these partnerships, we were able to incorporate additional information to create a fuller picture of workplace exposures, and in some cases, how to address those exposures. We learned how to effectively collaborate to co-produce knowledge products that connect and enhance CAREX Canada information with partner information and resources. The collaborations also enabled us to better understand and access our partners’ audiences. This multidirectional flow of knowledge allows us to develop products that are highly relevant and useful for our partners, thereby helping to mobilize CAREX Canada research.
Systematic review evidence in one minute or less
Dwayne VanEerd, Kristina Buccat, Emma Irvin, Cindy Moser, Kim Cullen and Uyen Vu

Getting research evidence to knowledge users is a challenge. The Institute for Work & Health (IWH) conducts primary research as well as systematic reviews of the scientific literature on the prevention of injuries and disability in the workplace. IWH systematic review products include four-page lay summaries. The lay summaries are popular but are still considered long by some knowledge users. Therefore we are currently producing short videos that summarize the key findings of our research and systematic reviews in one minute or less, without the use of talking heads. We combine the key messages with relevant images in a short form “video card” using icons, audiovisual clips, photos and text, well-suited to social media avenues. We will show two, one-minute video cards developed by IWH made to reach busy stakeholders with evidence they need in their work. One of the video cards has been posted since October 2016 and has received over 900 views. The second card will be newly developed and pre-viewed at the Forum. Our video cards are designed to serve two purposes: provide viewers with key evidence they can use, and compel them to find out more. The video cards link the viewer to the IWH website where they can read the full set of findings and get other information to impact health and safety at work. Please drop by and view the video cards and we can get your feedback and discuss the rationale, development principles, and resources for developing the video cards.

Thinking on the hoof: a story about knowledge brokering in community health and social care teams
Vicky Ward

This poster will tell a story about what it is like to help members of community health and social care teams to share knowledge with each other. This is my story and charts the highs and lows of helping people from interprofessional teams (including nurses, social workers and physiotherapists) to share their practice-based knowledge with each other. Read about what it’s like to have a different role to everyone else, the challenges of trying to explain my role (and ‘knowledge mobilisation’) to the teams and what it’s like for a professional academic to have to ‘think on the hoof’. The story is accompanied by illustrations from James McKay which bring to life my knowledge brokering journey.

Connection and Partnerships: Reflections on the Process of Establishing a Multi-Country Knowledge Translation Network
David Walugembe

Background
To generate evidence around health systems in Africa, the Netherlands Organization for Scientific Research (NWO/WOTRO) awarded Makerere University School of Public Health a three-year grant. The purpose of this grant was to establish and coordinate a health systems related knowledge translation platform aimed at supporting researchers and research users to maximize the impact of the research evidence generated on health systems to inform policy and practice. This KT platform is referred to as the Knowledge Translation Network (KTNET) Africa and operates across eight Sub-Saharan African countries.

Approaches
KTNET signed memoranda of understanding with all the partners; held face-to-face and online discussions, conducted baseline KT capacity assessment and conducted KT capacity building sessions. KTNET held annual partners’ meetings where coalition partners appraised each other regarding progress with their KT related research aspects, provided coalition partners with hands-on support in packing of evidence products.

Outcomes
KTNET trained 30 researchers, 26 policy makers, 24 health workers, and 21 media practitioners in KT and research communication. KTNET also supported packaging of research evidence in multiple formats (22, policy briefs, 4 evidence summaries, 3 factsheets, 8 newspaper articles, over 100 blogs, 3 joint conference presentations, and 5 short videos). KTNET supported the emergence of communities of practice within the network

Lessons Learnt
- Managing stakeholder expectations across varying contexts is challenging
- Customizing KT approaches to meet the uniqueness of each context is essential and necessary for securing the buy-in of stakeholders
- Early stakeholder engagement is essential towards establishing mutual respect and understanding within KT initiatives

The Science of Sharing Radioactive Mineral Risk Content: Mineral Exploration and Development Initiatives
Shona V.Z. de Jong, Matthew Leybourne

This preliminary report - along with our papers Examining Radioactive Mineral Risk Management in Mineral Exploration and Development Initiatives and Anticipating Canada’s Rare Earth Element Potential: A Medical Geology Perspective - is the first known systematic interdisciplinary study that investigates how to use a science-based framework to share radioactive mineral risk content with stakeholders. Rasmussen (2017), Walker (2014) and others confirm that the structure and ecosystem of geohazard advice has many dynamic processes. For example, since Health Canada released its radon report, numerous public health agencies (such as Cancer Care Ontario, Suzuki Foundation) have taken a strategic view of geoscience to support public health initiatives.

This science-based approach for sharing radioactive mineral risk content will

- Recommend that mineral exploration and development initiatives move away from industry ‘best practice’ and embrace a science-based approach instead.
- Provide a six step science-based framework to significantly improve the shareability of radioactive mineral risk information in mineral exploration and development campaigns;
- Endeavor to understand stakeholders’ concerns about radioactive mineral risk by looking at three core factors: emotional, cognitive, and motivational – to unpack what influences stakeholders’ decision to share content;
- Recognize a variety of stakeholders (residential homeowners, secondary and tertiary industry, insurance companies, municipalities, Indigenous people and other stakeholders).
Those who are interested in Rare Earth Element exploration initiatives or anti-mining social movements (i.e., Indigenous People, Mining Watch) will gain a deeper, science-based understanding of radioactive mineral risk content. In turn, this preliminary report will provide some concepts for creating content for REE mineral exploration and development campaigns.

**Utiliser la vidéo d’animation pour partager des expériences de transfert de connaissances en Afrique de l’Ouest**  
Esther McSween-Cadieux, Christian Dagenais and Valéry Ridde

Le manque d’échanges entre les chercheurs, les décideurs et les praticiens au Burkina Faso et la faible utilisation de la recherche qui en résulte nuit à l’élaboration de politiques et d’interventions de santé en faveur de l’équité. Au Burkina Faso, depuis les dernières années, une programmation de recherche vise l’évaluation de différentes interventions communautaires pour améliorer l’équité en santé au Burkina Faso (ex : paludisme, dengue, traumatismes liés aux accidents de la route, accès aux soins des indigents, mutuelles de santé). Un volet important de cette programmation est dédié à la mise en œuvre de stratégies d’application de connaissances pour que les résultats de recherche produits soient accessibles et utilisés par les principaux concernés, soient les décideurs et les intervenants dans le domaine de la santé. Par exemple, une stratégie de courtage de connaissances a été implantée, plusieurs ateliers de restitutions et délibératifs ont été organisés et des notes de politiques ont été produites pour partager des connaissances à propos de plusieurs enjeux importants de santé publique et ainsi favoriser leur application. La présente proposition vise à présenter une capsule vidéo d’animation (8 minutes) dans laquelle nous faisons le bilan des avancées et des apprentissages réalisés au fil des années à propos des meilleures pratiques en transfert des connaissances au Burkina Faso. Nous croyons que l’utilisation de la vidéo est un bon moyen pour dresser un portrait des différentes étapes qui ont mené au développement des différentes stratégies de TC. De plus, à travers la capsule, nous pouvons porter un regard critique sur le processus de TC afin de relever les différents facteurs qui ont pu influencer l’implantation, le déroulement et l’impact des activités. Notre processus de création et de production de la capsule sera également partagé pour ceux intéressés à développer eux-mêmes des vidéos d’animation!

**Scholarships :**

**I Love a Good Clinical Handout**  
Dr Iris Balodis, Fiza Arshad and Deirdre Querney

Gambling Disorder is an increasingly prevalent health concern that is associated with psychological and physiological conditions and has significant social impact. Despite this, there are a lack of helpful resources for clients with problem gambling concerns. Counsellors specializing in problem gambling are collaborating with a team of addiction researchers to create knowledge translation products for problem gambling clients. The questions explored through these products are the ones commonly asked by the clients. These interactive clinical handouts mobilize current addictions literature to make the research accessible to the clients. In addition, they include experiential and knowledge check exercises so that the clients can apply the content in multiple ways. At the forum, we will present three of the handouts describing the similarities between substance use disorders and gambling addictions, why gambling urges are distracting, and how gambling disorder might develop.
Clarifying the confusion about knowledge mobilization (KMb) competencies: A Canadian -UK Q- study
Monica Anne Batac and Dr Charles Davis

While many professions, fields, and disciplines emphasize knowledge mobilization (KMb), or the application and use of research, there is still much to learn about what key skills and competencies are required to engage in this kind of work. This poster presents key findings from a recent study (2015) on the viewpoints of knowledge mobilization experts, researchers, intermediaries, and practitioners across various domains regarding priority KMb activities, and the competencies and skills required for such tasks. This mixed methods study employed Q-Methodology, with data collected in two major phases. First, expert interviews were conducted with 20 KMb experts from Canada and the UK to develop the study’s concourse and subsequent q-statements. Second, 91 participants completed an online Q-survey, with a Q-sort task with 49 q-statements and an activity-rating task with 31 activities. Respondents also answered a range of open-ended questions pertaining to their KMb work, training, and perspectives. Analysis identified four distinct approaches to KMb and puts forward a preliminary hierarchy of KMb competencies, according to the survey responses. The proposed hierarchy advances current understandings of KMb in demonstrating commonalities in competencies across various professions and fields. At the poster session, KMb practitioners and researchers will be encouraged to respond and refine this initial list of priority competencies according to their workplace and/or research contexts. Implications for knowledge mobilization practice and research will also be discussed.

Resilience and Reconciliation: A pilot project in collaborative podcasting to support inclusive and equitable dialogue on water management in Canada
Lindsay Day

Background
Current water challenges in the face of unprecedented social-environmental and climate change are motivating calls for integrative approaches that consider multiple ways of knowing, including Indigenous knowledge systems. These calls arise from a recognition of the limitations of current approaches, both within Indigenous communities beset with long-standing water-related disparities, as well as beyond; and the responsibility to form equitable partnerships and respectful relationships with First Nations, Inuit and Metis peoples in Canada.

Goals and Objectives
This project is a knowledge mobilization initiative based on an 18-month Canadian Water Network-funded project that sought to identify and assess methods and models for bringing Indigenous and Western knowledge systems together in water research and management. Through the creation of a podcast, the objective was to share, in an audio-documentary narrative form, the key messages and themes of the project through the stories, experience and voices of project participants.

Methods
Audio content was collected during a one-day Water Gathering that brought together 32 Indigenous and non-Indigenous water experts, researchers and knowledge holders. Editing and production followed a collaborative approach, and participants had an opportunity to review and provide feedback on the final piece.

Outcomes
This pilot project demonstrates the potential of podcasting as a knowledge translation tool to
communicate complex issues to a public audience. Further, it highlights the ways in which podcasting may provide a discursive space where multiple ways of knowing and learning can be honoured and mobilized.

**An environmental scan of knowledge translation activities in cancer surveillance in Canada**
Zeinab El-Masri, Alessia Borgo and Prithwish De

**Background:** Cancer surveillance is fundamental to cancer prevention and control. Knowledge translation (KT) is integral to the uptake of cancer surveillance information. Following research conducted by key leaders through a Canadian Partnership Against Cancer initiative in 2009, there has been an increased focus on KT in the area of cancer surveillance in Canada. Despite recognition of its importance and the growing interest in KT, stakeholders are not often sharing this type of work and best practices in this area are not well documented. The project objectives were to identify KT frameworks and strategies both in the literature and implemented by cancer surveillance programs across Canada. Methods: An environmental scan was conducted using a mixed-methods approach, including a literature review, focused Internet scan and key informant interviews with cancer surveillance programs across Canada. A deductive thematic analysis was conducted to summarize the data. Results: The scan revealed that most provinces consider KT to be essential to their work and are implementing pertinent KT activities across the domains of knowledge synthesis, exchange, and dissemination; however, most provinces do not use a specific framework to guide their activities. Conclusion: The application of a KT framework specific for cancer surveillance is recommended to better guide the KT practice in this field. Although this study summarizes KT activities in cancer surveillance across Canada, more efforts are needed toward sharing, evaluating, and reporting, in order to establish best practices for KT and cancer surveillance.
Creating a knowledge mobilization strategy for knowledge networks

Kelly Bairos and Shasta Carr-Harris

The Knowledge Network for Applied Education Research places the development and support of networks at the forefront of its strategy to mobilize knowledge within and across an education system. While a number of templates exist for knowledge mobilization (KMb) planning, few cater to the unique needs of knowledge networks, which not only must develop a KMb strategy but must also consider the actions needed to build and sustain the network that will play a critical role in the implementation of the KMb strategy. To this end, our team has developed a unique template that meets the needs of those developing and implementing KMb strategies within the context of a network. This template goes beyond standard KMb planning to address the need for knowledge networks to both build and support the partnerships and networks that are key components of a KMb plan’s implementation. To develop this template, we have drawn on six years of experience in developing and sustaining knowledge networks, including key learning from KNAER Phase 1, interviews with KMb experts, lessons learned from an external evaluation of KNAER Phase 1, and literature reviews on KMb and networking. This workshop will serve as a guide on how to use this template and apply it for the user’s specific context in an interactive and engaging format. Some areas to be addressed include: common challenges of partnerships and networks and successful strategies to overcome these; KMb strategies in collaborative settings; and building a strong foundation for KMb in the user’s organization.

Cross-sector collaboration and partnership to implement youth justice programming

Leena Augimeri, Sarah Woods, Patty Chabbert, Eric Rajca and Margaret Walsh

Change management is often a large component of new program implementation. This workshop will share knowledge mobilization/exchange practices incorporated as a key role in the implementation process to ensure successful buy-in and uptake of a new treatment approach. Using best practices from implementation science and 30+ years of experience implementing an evidence-based program in clinical community-based settings, this presentation will share key elements of
successful implementation, with a particular focus on cross-sector implementation teams and champions as the basis for knowledge exchange and mobilization. Child Development Institute (CDI), in partnership with Justice Canada and Ontario’s Ministry of Children and Youth Services – Youth Justice Services Division, developed SNAP® Youth Justice (SNAP YJ), a program for justice-involved youth aged 12+, designed to bridge gaps in programming across the justice system sector (custody, probation and community). Through the use of interactive technology and digital modules, SNAP YJ integrates core therapeutic strategies of SNAP (Stop Now And Plan), an award winning, evidence based, cognitive-behavioural therapeutic approach. Digital modules and an interactive response system are designed to engage youth and allow facilitators to assess, through real-time data, an understanding how the youth are engaging and thinking, reducing potential for group contagion. The SNAP YJ program has recently been expanded. CDI is currently developing culturally safe Indigenous and female-specific programming and has enhanced real-time, cloud-based data collection. During the workshop, we will discuss how we incorporate feedback from the dissemination of these new developments to ensure we are being client responsive, enhancing effective implementation, service delivery, and positive impact.

**Building a knowledge network- theory, challenges, and what really happens**

Donald Buchanan

The Ontario Ministry of Education has funded the establishment of Knowledge Networks through their Knowledge Network for Applied Education Research (www.knaer). The Knowledge Network for Student Well-Being (KNSWB) is a joint project under KNAER, led by the Hamilton-Wentworth District School Board (HWDSB) and the Offord Centre for Child Studies at McMaster University (Offord Centre), a world-renowned centre for research into child and youth well-being. Our objective is to mobilize evidence to inform practices designed to improve student well-being. This partnership will connect front-line educators with leaders in the field, in order to enhance uptake of evidence-based practices that support improved well-being and educational achievement. Additionally, the KNSWB will ascertain problems of practice identified by educators and school administrators, and engage researchers in studying those problems of practice. Our vision is a collaborative knowledge network providing clear and concrete benefits for educators and researchers.

While HWDSB and Offord will serve as a hub for the KNSWB, four critical and integrated pillars will be represented and led by other leaders in the well-being field through partnership with existing communities of practice (CoP). Each CoP is focused on key components at the foundation of Ontario’s well-being strategy: 1) positive mental health; 2) healthy schools; 3) safe and accepting schools; and 4) equitable and inclusive education. This workshop will share some theoretical approaches to understanding networks, some of the practical challenges of building a knowledge network with diverse partners, and our progress to date in developing individual and collective knowledge mobilization plans.
Mobilizing a province to early childhood: how Alberta created and mobilized 100 early childhood coalitions to put children on the map

Line Marie Perron

How do you take population level data collected over 5 years and create a movement province wide? This workshop will highlight the strategies that were used to mobilize a province and create a momentum around early childhood that continues to ripple across communities today. The Early Child Development Mapping Project (ECMap) was a 5 year provincial research, community development and knowledge mobilization project that aimed to collect, analyze, and disseminate early childhood population level data (Early Development Instrument – EDI) to communities across Alberta. This was accomplished by building 100 early childhood coalitions across 100 geographical communities. Coalitions were made up of community members that were representative of the diversity and uniqueness of each community. Coalitions had three roles in the community:

1. To facilitate the development of geographical boundaries for their community
2. To be the stewards of the early childhood data for their community
3. To receive a seed grant and subsequently develop a community action plan that would not only help them respond the EDI results for their community but also help them facilitate the dissemination of the information to other community partners and key stakeholders.

This workshop will explore the 5 strategies that were used to mobilize 100 coalitions over two years and how the EDI data was translated for public consumption. We will also cover the innovative strategies communities used to disseminate the data at the local level. Connections and partnerships at the community level were key to strong collaborations. As the stewards of the data, it was important that coalitions share the information with other members in the community. The creativity and innovation used in disseminating the community level data was inspiring and collectively, put the issues around early childhood in the living rooms of Albertans across the province.

Thinking together: a space and method for reflecting on knowledge mobilisation (and other philosophical questions!)

Vicky Ward

This session will provide a space for Forum-ites to critically and thoughtfully reflect on knowledge mobilisation and to try out a method for helping people to ‘think together’, which is a vital part of forming positive connections and partnerships. In the session we will come together to form a temporary ‘community of enquiry where we will explore, discuss and debate one of the slippery, tricky or thought-provoking concepts associated with knowledge mobilisation and what this might mean for our practice as knowledge mobilisers. The method we will use is based on the principles
and practices of community philosophy. This approach, originally developed in educational settings, aims to develop thinking communities, deepen understanding and support communities to take thoughtful action. But it’s not ‘all talk and no action’! The session will also give Forum-ites an opportunity to develop some radical ideas for future action and to learn about philosophical dialogue as a potential knowledge mobilisation tool by seeing it in action.
Amy’s career has been focused on learning and development across sectors and disciplines. She is passionate about creating meaningful learning opportunities that positively impact lives and communities. Amy joined Curriculum Services Canada (CSC) in 2006 and she became the CEO of Learnography and its charitable affiliate, My Class Needs Foundation, in 2009.

Amy came to Learnography from the Learning Disabilities Association of Ontario (LDAO), where she oversaw the development of multiple teacher training programs (both online and face-to-face). Amy applies her broad education background, which includes teaching in Canada and Japan, to all national and international initiatives she oversees. She holds a Masters of Education in Workplace and Adult Learning.
MAXIMIZING CREATIVE DISRUPTION, INNOVATION AND COLLABORATION

BREAKOUT SESSION

Maximizing Creative Disruption, Innovation and Collaboration

Maximizing Creative Disruption, Innovation and Collaboration

Disruption
Innovation

Disruption vs Innovation what does it mean to you? #CKF17

Learning about disruption and innovation with @Imography CIEO at #CKF17

How can we disrupt the patterns in our work? How can we create space for innovation? #CKF17

How can we disrupt patterns and habits in our work to make space for innovation? What can we “stop” doing? @AmyCoupal speaking at #CKF17

@AmyCoupal @Imography such a great activity – start to stop to disrupt & innovate. Will be taking that with me! #CKF17

@AmyCoupal, Kate Balmon, Katie Pollock, Sheila Carr, Harris and Kelly Dibolc.

About to kick-off the afternoon keynote with @AmyCoupal #CKF17 #K16.

Free access.

@AmyCoupal is ready to rock the #CKF17 practice keynote.

Kate Balmon @C54Kate – May 17

Gatineau > Excited to hear @AmyCoupal talk. I’m beginning to see more and more people include ‘innovation’ in talks about #CKF17

Anne Bergen @anne_bergen – May 17

Disruption = Innovation

Maximizing Creative Disruption, Innovation and Collaboration
3: 10 MINUTE PRESENTATIONS

Round 1:

Healthy Together: an innovative family education model’s experience with knowledge mobilization approach to promote healthier lifestyle in Canadian communities

Anima Anand

Healthy Together (HT)© is an innovative family education model that has been successfully implemented and evaluated across Canada, with children (0-18 y) and their families to promote achievement and maintenance of healthier weights*. The program aims to enhance knowledge, skills and attitudes, encourages learning to make healthy choices, and builds healthy relationships within families and communities. HT utilizes the approach of creating a sustainable framework by building capacity of organizations and professionals, by providing them with HT training and toolkit for integration into family education and caregiver programs across Canada. A key pillar of HT is to leverage an interactive, multidirectional process of engaging diverse community stakeholders to collaborate, share and use the resources offered through this program, to improve the health outcomes for the population served.

As well, effective use of knowledge mobilization (KM) strategies and tactics has led to expanding the reach and impact of the program, while increasing engagement with Pan-Canadian stakeholders/networks who have influence on decision making in health and wellness practice/policy change. In essence, our experience with HT has demonstrated that to achieve the long term impact of enhancing the health of Canadian children, youth, and their families, strong collaboration between multi-sectorial partners (i.e. social service, health, education, and private sectors) is essential – a KM approach reinforced by HT.

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Collaborating to achieve better results: the role of digital marketing in knowledge mobilization

Liz DaPonte and Julia Schippke

The literature often focuses on how the fields of communications, marketing and knowledge mobilization are different. Focusing on this aspect, rather than on exploring how these fields work together and learn from one another has led to a missed opportunity for synergistic collaboration. This is particularly true for leveraging user experience and marketing expertise in the digital realm, as this is typically overseen by the communications/marketing teams within the organization.

At the Canadian Partnership Against Cancer, digital strategy expertise is firmly embedded into the knowledge mobilization team, as it is recognized that digital channels are one of the key ways to accomplish targeted dissemination to end users.

This session will focus on one aspect of digital - how digital marketing is a natural complement to knowledge mobilization efforts. Unlike traditional marketing which is interruptive, digital marketing strives to reach the right people at the right time with the right information in the right format. Tactics such as search engine optimization and marketing (SEO/SEM), content optimization, sponsored content, e-newsletters and social media will be discussed as ways of improving dissemination efforts.

This presentation will:

- Provide an overview of our Knowledge Mobilization (KMb) team structure and how digital is leveraged within our work
- Describe similarities and differences between digital marketing and knowledge mobilization
- Describe how digital marketing can improve effectiveness of knowledge mobilization efforts

Laying this groundwork will lead into a discussion with attendees around their insights into how digital marketing can be leveraged in a knowledge mobilization context.

Using social network analysis and qualitative methods to harness the power of a network

Leah Crockett and Lisa Knisley

There is a growing body of knowledge about networks, their characteristics and what makes them effective. In recent years, there has been an increase in use of networks – interconnected groups focusing on a shared Purpose – for knowledge mobilization (KMb). One such network is Translating Emergency Knowledge for Kids, a national network aimed at closing critical knowledge gaps by accelerating the speed that latest evidence in pediatric emergency care is used in general emergency departments (EDs), where the majority of children seek care. The potential that networks have to address complex challenges is increasingly accepted in multiple disciplines including health care, health research and KMb, yet measuring success can be challenging. Social network analysis (SNA) uses network theory to understand patterns of interaction and offers a unique (but underused)
opportunity to mix quantitative techniques with qualitative methods to capture insider views of the network. Building on the results of 2 quantitative SNAs, we conducted 2 semi-structured interviews with healthcare professionals at general EDs across Canada to gain an enriched view of information flow, successes and challenges within the network. Results identified differing trends by profession and geographical location, and current challenges and opportunities to harness as a network to ensure that health professionals working outside of pediatric centres are equipped with the knowledge and skills that they need to care for children. Our results suggest that mixed methods SNAs can be used to evaluate network activities and put to use to improve the design, assessment and delivery of knowledge mobilization initiatives.

**Lead agency Community of Practice within the Ontario’s child and youth mental health sector**

Alejandra Dubois and Tara McFadden

Ontario’s child and youth mental health (CYMH) sector is in the midst of significant change as work continues related to the Ministry of Children and Youth Services’ (MCYS) initiative, Moving on Mental Health (MoMH).

The MOMH strategy, launched in 2012, contains elements that strengthen provincial system alignment, most notably through the definition of core services to be available across Ontario, and the Community Mental Health Plans, which focuses on the CYMH services and supports delivered by other sectors (e.g. education, health, early years, child welfare and youth justice). MOMH also describes how local systems will be led by lead agencies, which have been given the responsibility to conduct local planning exercises with clients and their families, core service providers, and community partners.

With the support of the Ontario Centre of Excellence for Child and Youth Mental Health, lead agencies have organized themselves into two distinct groups: the Lead Agency Consortium (the Consortium) and the Lead Agency Community of Practice (the CoP). While the Consortium is comprised of executive directors and CEOs from lead agencies, CoP members are senior directors/leaders/managers responsible for the on the ground implementation of system transformation within service areas. The lead agency CoP is committed to learning and sharing with others on the topics related to system transformation and the work of lead agencies, contributing to provincial consistency where possible and appropriate. During this presentation, we will share insights regarding this innovative partnership and gather ideas on how to make the best use of this collaborative mechanism.
Round 2:

**A Knowledge Translation (KT) casebook: tips and tools on how to build a KT friendly organization**

Srdjana Filipovic and Samantha Metler

With the increasing funder-driven focus on knowledge translation (KT) and mobilization worldwide, many organizations are looking to build or strengthen internal capacity for KT. The KT model, including goals, roles and program structure, can vary dramatically between organizations, sectors, and disciplines. We created a resource that allows successful KT professionals to share their journey towards building a KT friendly organization. We asked alumni of the Knowledge Translation Professional Certificate TM (KTPC), an Accreditation Canada Leading Practice, to contribute a chapter to the first edition of our KT resource, the KTPC TM Casebook. Leveraging their diverse expertise and international perspectives, we selected authors from a variety of sectors including healthcare, education, research, military and KT consulting services who also represent a variety of organization types (research, funders, hospitals, and public sector). The KTPC TM Casebook details the KT model of each organization, incentives and opportunities that enabled KT growth, barriers to KT, success stories, lessons learned, practical tools, and thoughts on the future of the KT field. It capitalizes on the power of storytelling to connect and guide KT professionals worldwide, as they develop their own KT friendly organizations. This presentation will focus on the themes highlighted in the KTPC TM casebook: What enables KT growth? What have other organizations learned along the way? What key ingredients make an organization KT friendly? Our hope is that the impact of this work will extend well beyond the bounds of this presentation by sparking discussion, linking people, and encouraging participants to learn from this innovative and unique resource.

**Sharing Together: Co-creating a mental health, substance use, and addictions evidence priority agenda for Ontario**

Alexandra Harrison, Angela Yip, Nandini Saxena and Jason Guriel

We know that evidence alone does not improve the mental health, substance use, and addictions system. But understanding evidence needs is an important step. Sharing Together is an Evidence Exchange Network initiative that brings stakeholders together across Ontario to identify and prioritize evidence needs in the areas of promotion, prevention, early identification, treatment and recovery—for children, youth, adults, and older adults.

The ultimate goal of Sharing Together is to co-create an evidence priority agenda for Ontario’s mental health, substance use and addictions system. This evidence priority agenda will recognize regional differences and overarching provincial themes, and focus on the inclusion of equity-seeking populations. Sharing Together uses EENet’s definition of evidence, which includes practice-based knowledge, the voice of people with lived experience and family members, research, and cultural knowledge. The process includes:
1. Developing draft evidence priority themes based on priority setting documents;

2. Hosting in-person dialogues across Ontario to discuss and prioritize these themes with stakeholders, including researchers, system planners, policy makers, people with lived experience, family members, researchers, and service providers across multiple sectors;

3. Using an online survey to extend the reach of in-person dialogues;

4. Co-creating an evidence priority agenda based on stakeholder input; and

5. Using the evidence priority agenda to make relevant, actionable evidence available to stakeholders in Ontario.

This presentation will outline the process of Sharing Together and preliminary results. We will also present an initial dissemination plan to spark discussion on how to best respond to these priority evidence needs.

Sense of community in collaborative research projects

Krista Jensen

Sense of Community theory is one way to examine the inner workings of face-to-face and online communities. It may also hold some clues as to why some communities work and others just don’t. Why do some communities thrive and remain active for years, while others flounder and fail to take root? Why do some start out strong but wither over time? In this brief session, I will outline the major elements of Sense of Community theory, discuss why I think it is relevant to those involved in collaborative research projects, and propose a few tips to help create communities that work.

From #CKF15 to Impact: How the Forum inspired the creation of Canada's largest cybersecurity education program

Michael Joyce

SERENE-RISC recognizes collaboration as a mechanism that allows a small group to affect great change. #CKF15, held in the National Archives and Library of Quebec inspired the development of a system to bring accessible knowledge to millions of Canadians. The cybersecurity101.ca project embraced collaboration in the creation of a system of knowledge transfer that works with a number of organisations in Canada and in harmony with existing cybersecurity awareness and education programs for the general public to surpass the limitations of online tools. This program brings evidence-based cybersecurity resources to community centres and libraries across Canada providing a website, classroom resources and an hour of video to trainers in a tested format that allows them to quickly prepare and deliver training. This system was developed in collaboration with Canadian Libraries and refined to provide the maximum practicality and flexibility. In our workshops trainers with no prior knowledge were able to provide informative classes on cybersecurity after only 30
minutes of preparation. We have delivered train-the-trainer sessions across the country, training dozens in the use of the system. This effort has enabled these trainers to develop education not only within their community centres but also to reach out to provide training in other community centres. By approaching collaboration by providing empowering tools and leadership SERENE-RISC has created a cybersecurity training system able to reach community in every province and territory. A new network of educators and knowledge users linked to SERENE-RISCs existing group of industry, academia and public sector cybersecurity experts.

Milieu de garde et signalement au DPJ : quelles leçons tirer d’une structure de collaboration et de partenariat afin de renforcer nos capacités de mobilisation des connaissances

Josée Boisvert and Annie Stipanicic

En 2015, le Centre de liaison sur l’intervention et la prévention psychosociales (CLIPP) et le Centre d’études interdisciplinaires sur le développement de l’enfant et de la famille (CEIDEF) ont piloté conjointement un processus de mobilisation des connaissances visant à documenter les obstacles au signalement rencontrés par le personnel des milieux de garde au Québec et de dégager des pistes de solutions. La nécessité de se pencher sur cette réalité reposait sur le fait que 2012, selon l’Association des Centres jeunesse du Québec, seulement 1,4% des signalements faits au DPJ provenait des employés de ces milieux. Ce processus a mobilisé plusieurs acteurs d’horizons différents : deux ministères provinciaux québécois, une fondation, un regroupement provincial, un institut universitaire, des milieux de garde privés, publics et familiaux, un centre de recherche et un centre spécialisé en transfert de connaissances. Afin de nous assurer que chacun puisse jouer un rôle adéquat en regard de son expertise et de ses réalités quotidiennes, une structure de gouvernance (et des rôles attendus) a été mise en place. Nous avons d’emblée considéré qu’un processus de collaboration innovant exige envers chacun des acteurs concernés de sortir de sa zone de confort, ce qui nous apparait encore aujourd’hui une stratégie gagnante. Ainsi, des attentes envers chacun des partenaires et collaborateurs ont été définies et prévues dès le départ, alors que certaines influences imprévues se sont révélées en cours de route. D’autres encore n’ont pu s’exprimer à leur juste mesure. Bien que ce processus ait été un vif succès et qu’il connaîtra une suite, nous souhaitons tirer de notre expérience une réflexion sur le partage du pouvoir et des rôles au sein des collaborations et des partenariats. Cette présentation souhaite donner à réfléchir sur les limites de cette zone hors confort et sur les mécanismes nécessaires afin qu’un puise agir à sa pleine mesure et toujours dans l’objectif de servir les visées du projet. Nous souhaitons ainsi porter à l’attention des participants du Forum des questions et des observations que nous portons sur notre processus et notre structure, et réfléchir avec eux sur les leçons à tirer de notre expérience. La question centrale à laquelle nous tenterons de répondre est la suivante: Comment partager le pouvoir quand les uns détiennent le savoir scientifique, les autres les savoirs tacites et que d’autres encore doivent coordonner le processus, gérer les budgets, la reddition de compte et les échéanciers? Nous sommes en ce moment même en train de procéder au bilan de notre projet où des représentants des acteurs qui y ont été impliqués sont invités à nous communiquer leur perception et leur satisfaction quant au rôle qu’ils ont été appelés à
jouer, que celui-ci ait été prévu ou non dès le départ. Bref, nous croyons que ce sujet et les échanges qu’il suscitera seront enrichissants pour tous.

Le CLIPP et le CEDEF ont pu compter sur la participation active, au sein d’un comité de suivi, de l’AQCPE et de l’Institut universitaire sur les jeunes en difficulté (IU-JD), rattaché au CIUSS du Centre-Sud-de-l’Île-de-Montréal, ainsi que sur le financement octroyé par Avenir d’Enfants et les Ministères de la Santé et des services sociaux et de la Famille.
Practicing what we preach: Let’s get better at teaching KMb (Open Space)

Anne Bergen, Caroline Duvieusart-Déry and Travis Sztainert

This Open Space will convene participants with the purpose of getting better at teaching KMb. As hosts of this Open Space, we are instructors and learners of knowledge mobilization. Over the past several years, we’ve spent a lot of time and effort developing a Certificate in Knowledge Mobilization, as well as ongoing KMb trainings to diverse audiences. Having time to pause, reflect, and dialogue with our community of practice will help mobilizers get better at one of our core roles: teaching KMb. Issues and topics will be determined by participants, and possible topics include:

- Class size:
  - How big or small?
  - How to tailor content and assessment to class size?

- Learning format:
  - How much lecture-based, how much experiential learning?
  - Do projects need to be real?
  - What can and can’t be taught online?
  - What can and can’t be demonstrated in person?

- Identifying core topics:
  - What skills can and can’t be taught?
  - What is the right balance between content and skills and teaching how to learn?
  - How much theory is too much theory?
O Where do we draw our information from?

- Tailoring for different audiences:

O How (much) do we need to adjust training for different sectors/ fields of research/ disciplines/ educational backgrounds?

★ E.g., community, undergrad, grad, researchers, KMb professionals

★ E.g., KT vs. KTE vs. KMb vs K*

O How to encourage engagement in an online environment?

Research team collaborations that work (45-minute training workshop)

Ron Saunders, Sandra Miller and Sara Macdonald

The benefits of collaborating with knowledge users in the research process to facilitate the uptake of research findings is well documented in literature reviewed by Oliver et al, 2014 and Mitton et. al, 2007. In this workshop, participants will hear two perspectives of how collaboration works in practice. Knowledge transfer and exchange professionals from an occupational health and safety (OHS) research organization, the Institute for Work & Health, will describe how they build relationships and networks in order to increase relevance, reach and application of their research. An innovation and knowledge broker professional from an OHS consulting and training organization, Workplace Safety & Prevention Services, will describe how and why non-academic organizations get engaged in research and how the evidence is used to inform the practice of their consultants, trainers and the clients they serve.

Then presenters will draw on two examples of research projects where collaboration shaped research and helped to ensure uptake of findings. In the first project the team developed and tested leading indicators of OHS outcomes. Their collaboration involved a novel approach to recruiting and engaging workplace participants and led to a new tool for practitioners. The second project involved workplace recruitment to understand breakthrough change in health and safety performance. The presenters will describe how case studies developed from the research were developed and are being used by WSPS in their small business outreach program. Participants will have an opportunity to share experiences, successes or challenges in research collaboration and partnerships at their own organizations.
Engaging end-users to develop KT tools and build meaningful network capacity: the TREKK experience (45-minute training workshop)

Leah Crockett, Lisa Knisley and Carly Leggett

The use of evidence and the development of useable clinical tools depends, in large part, on meaningful and ongoing engagement between knowledge-producers and knowledge-users. Translating Emergency Knowledge for Kids (TREKK) is a national knowledge mobilization (KMb) initiative aimed at closing critical knowledge gaps by accelerating the speed that the latest evidence in pediatric emergency care is used in general emergency departments (EDs), where the majority of children seek care. End-users, be they decisions makers, clinicians, parents or families, have been an integral and invaluable part of our KMb efforts from the very beginning, informing our priorities and shaping the direction of our work, and the network as a whole. All TREKK activities are based on an initial nationwide needs assessment and focus groups, and ongoing engagement with staff working in general emergency departments, staff working in pediatric emergency departments, child health and KT researchers, policy makers, and parents and families.

This interactive session will use the TREKK experience as an example, describing the process taken to form partnerships, build capacity, and collaboratively develop engaging and practical tools for clinicians and families. Group discussion, exercises and questions will be woven throughout our presentation to share experiences and enhance KMb efforts for both the presenters and attendees, with a specific emphasis on the critical role of partnerships and end-user engagement.

Make resilience matter: using a research contribution framework for knowledge mobilization to help professionals help children exposed to intimate partner violence (45-minute training workshop)

Ramona Alaggia, Cathy Vine, and Sarah Morton

This training workshop opportunity focuses on using a Research Contribution Framework (Morton, 2015), based on Contribution Analysis, to track the progress of a research project in its knowledge mobilization efforts and impact. Based on the premise that research impact is not dissemination to knowledge users, but rather ongoing engagement with knowledge users, in dialogue with the participants, we will demonstrate how the framework helps ground knowledge mobilization in an ongoing process of planning, reviewing, and assessing, all the while involving key players and attending to contexts.

Using a World Café-styled format, we’ll pose key questions designed to challenge participants to consider how outcomes-focused planning can help define, clarify and inform their knowledge mobilization goals and strategies. Following each round of questions and discussion, we’ll provide concrete examples of how Make Resilience Matter for Children Exposed to Intimate Partner Violence, an active project led by the presenters, has been using this model to guide its work.
Through active participation and dialogue, participants will gain hands-on experience, insights and practical strategies to address knowledge mobilization challenges, dilemmas and solutions.

A discussion about how to address workplace bullying in an effective manner: informing the priorities for research and KT by understanding stakeholder needs (Open Space)

Anneliese Poetz

Workplace Nirvana (WN) is a new Canadian not-for-profit organization with a focus on research and knowledge translation toward creating practical solutions for workplace bullying. As a not-for-profit, WN seeks to maximize its value to society through meaningful, practical research and knowledge translation (KT) activities for facilitating the identification and prevention of the health and economic effects of workplace bullying. In line with this year’s conference theme of collaboration, WN wishes to facilitate collaboration with stakeholders and by doing so, obtain input on needs and solutions (using a business analysis perspective for maximizing value to society) for being able to effectively address this serious social problem. This open space will begin with a short presentation about the background and goals of WN including a list of identified needs from previous stakeholder engagement. This will be followed by an invitation to collaborate, share and discuss knowledge, insights and/or experiences related to workplace bullying and an opportunity to vote on which of the identified needs should be prioritized. The insights gained during this stakeholder engagement activity will be used for informing future activities of WN.
The Knowledge Network for Applied Education Research: Leading and implementing a systems approach to knowledge mobilization in Ontario

Kelly Bairos, Shasta Carr-Harris, Katina Pollock, Carol Campbell, Erica van Roosmalen, Sofya Malik, Davoud Sarfaraz, Linda Nicolson Donna Kotsopoulos, Melanie Langemeyer, and Don Buchanan

The KNAER is a unique initiative that uses a systems-based approach to knowledge mobilization (KMb), meaning that each component is viewed as an interrelated part of a single system and each is integral to the KMb strategy within this system. This approach requires collaboration between each partner to co-construct the priorities, goals, and strategies of the KNAER network. The aim of the KNAER is to build system capacity for KMb and research use in education, and facilitate the implementation of evidence-informed education practices to enhance professional practice and students’ learning, equity, and well-being. The KNAER was initially formed in 2010 with 44 individual KMb projects (referred to as Phase 1), and is now in Phase 2 with four large KMb networks focused on broad themes in education. The provincial partners from the Ontario Ministry of Education, the University of Toronto, and Western University, and two of the four networks established by KNAER in Phase 2, will present their work in contributing to a systems leadership approach through the development and implementation of KNAER as a vehicle for linking research, policy and practice. A holistic overview of how the KNAER is co-constructed will be provided – the structure, the people, and the KMb activity that occurs within it to achieve its aims in the education sector. We will demonstrate how the idea of a systems-based model, which was recommended based on findings from KNAER 1 in addition to research findings in KMb, has translated from paper to reality and the role each partner plays and how they collaborate with one another.
Infographics Toolkit

Julia Krolik

In today’s fast-information, short-attention span society, infographics have become a critical visual communication tool. The Infographics Toolkit workshop highlights the key elements needed to create effective infographics while providing insights into creative storytelling, transitioning numbers to visuals and the role an intended audience plays in infographic design. The workshop begins with an introduction to basic graphic design theory focusing on layout, typography and colour theory best practices. The second portion teaches how to derive visual hooks from qualitative and quantitative data and features a demonstration where participants will be shown how to utilize PowerPoint (2013 or higher) for creating infographics. All participants will be emailed a PowerPoint infographic template.

Just because you build it, they will not come: Creating an engagement strategy for online communities of practice

Debbie Kwan

Online communities of practice (CoPs) can be useful tools for knowledge mobilization. Not only do they have the potential to convene groups of people who share a strong common interest and to facilitate knowledge sharing and collaborative action, but they also allow CoP members to build relationships and interact regularly across geographic boundaries and time zones. Building a successful online CoP, however, is not as simple as purchasing technology and configuring the platform. An essential part of the formula is creating an engagement strategy to foster use and adoption. Lessons learned from the Canadian Partnership Against Cancers development of the Cancerview Hub – an online community for professionals working in cancer control across Canada to connect and collaborate virtually – demonstrate the vital role an engagement strategy plays in increasing meaningful participation in an online CoP. This session will provide an overview of the lessons learned, as well as the approach, challenges, and tactics that were used to create an engagement strategy for the Cancerview Hub. Results to date will be shared and attendees will have the opportunity to contribute to the discussion on how to rejuvenate ghost-town online CoPs, the role that technology plays, and most importantly, how to keep members engaged along the way for effective knowledge mobilization.
International perspectives on networks and on-line spaces. Are you “naïve enthusiasm” or “oh ye of little faith”

David Phipps, Vicky Ward, Oludurotimi Adetunji, Travis Sztainert and Paula Robeson

Many of us are part of professional networks. Most of us participate in some form of on line networking. We all wonder if we’re doing a good job as a network member and also wonder if the time we invest in networks is worthwhile. This panel features three networks for practitioners interested in diverse aspect of knowledge sharing and impact. Research Impact Canada (RIC) was founded in 2006 and is a pan-Canadian network of 12 universities investing in supports for knowledge mobilization. The RIC Linked In group has 560 members. The National Alliance for Broader Impacts (NABI) has been in operation for 4 years and it currently has 537 individual members representing more than 210 institutions and organizations. NABI seeks to foster a community of practice that increases individual and institutional capacity for, and engagement in research impacts and scholarship for funded research in the US. The Knowledge into Practice Learning Network (KIPL Network) was founded in 2016 to create a forum for exchange among knowledge sharing practitioners. The KIPL Network core group has members from Canada, UK, Australia and Kenya and the KIPL Network Linked In group has 106 members. These three networks will present what is and isn’t working in their networks and on line spaces. These barriers and enablers will catalyze the ensuing discussion as the panelists look to the audience members for experiences and wisdom to help manage expectations of novice or experienced networks and network members. If possible the room will be set up in a circle to encourage wisdom from participants.

Systematizing and automating KM workflows for fun and non-profit

Shannon McPhail and Michael Joyce

The SERENE-RISC Digest creates one-page KM research summaries on recent important cybersecurity research. Our team surveys thousands of research articles from a wide variety of disciplines, chooses and summarizes ten. A commitment to consistent quality has been very important in the success of this publication. Systematization and automation processes have made it possible for our team to achieve this quality standard within highly limited resource constraints. This workshop will offer guidelines for applying information technology to real-world processes and examples of the tools used at SERENE-RISC. The workshop will discuss the automation of tasks through process scripting, the systematization of management using readily available tools such as Excel and the use of lexical analysis as quantitative indicators of quality for research summaries. This workshop will empower the audience by working with systematization tools. They will imagine their current workflows in terms of creative and programmable tasks so they can identify areas of their work that they could automate. The audience will gain an understanding of making decisions for systematization by considering the ROI of automation and considering the intangible benefits of automated tasks. Workflow automation reduces the amount of human time spent on repetitive tasks, enabling humans to focus on more creative and enjoyable work elements to improve workplace satisfaction and productivity. Thinking about how to systematize and automate efficiently is the first step in creating better roles and higher quality work outcomes.
Building organizational capacity for knowledge translation: A not-for profit associations leap into KT

Hilary Edelstein

This open space presentation will engage the audience in understanding how clinical content development groups have dove into organizing themselves to follow a knowledge translation structured template for project planning and integration of knowledge translation theory for organizational strategy development. This links to the conference subtheme of processes, by exploring the how in creating an overarching knowledge translation culture and collaborative work space conducive to mobilizing knowledge internally and externally for stakeholders. The knowledge translation organizational and departmental planning guide was created by a staff member (Hilary Edelstein) with extensive experience in the theory and practice of knowledge translation. The document was presented at an internal lunch and learn in February 2017 with the goal of gathering input from clinical content team members to further revise the document and create a shared story for implementation and dissemination across the organization. The conversation in will be structured around the outcomes from that lunch and learn and the shared story created across departments on how a not-for-profit association is raising its profile in knowledge translation. The presentation will focus the Knowmo scale themes of developing knowledge translation skill and experience, highlight where one organization is in the continuum of building knowledge translation capacity and innovating in KMb by highlighting the ongoing development of awareness of important of knowledge translation. This presentation would benefit from other panel members from different not-for-profit organizations and/or other Associations to compare and contrast learning of becoming a knowledge translation infused organization.

Hacking knowledge mobilization: A guided tour

Kate Wetherow

Join a guided tour through the different ways we share our knowledge. Learn simple ways to present information visually and keep it top of mind in a work place.

Participants will be invited to move around to four stations reimagining the resources that they have at hand and thinking about how they can better share by making things visible and engaging.

1. Task sharing -What do you do to visualize processes or tasks to help complete them?
2. Space sharing - What facilitates learning in shared or common office spaces?

3. Digital sharing - What free digital tools do you use?

4. Social sharing - How can you create opportunities to learn together as a staff team?

The tour will culminate in a post-it note session where participants discuss and contribute free and easy knowledge sharing hacks to a make-shift Knowledge Wall.

All the “hacks” will also be posted online for participants to later browse and share after the presentation.

**Resource based Collaboration: The SERENE-RISC toolkit for cybersecurity education**

Michael Joyce

Cybersec101.ca is SERENE-RISC project designed to allow libraries and community organisations across Canada to collaborate on educating the general public on cybersecurity education. Over a period of 18 months this project produced training resources from the latest evidence-based research in a form that allows libraries and community centres to train the public on cybersecurity. This provides much needed knowledge to technically disadvantaged groups such as seniors and low-income earners in a form that is accessible. Since going live in Fall of 2016, millions of Canadians are able or will soon be able to access cybersecurity training and practical advice at their local library as a direct result of this project. This tool integrates KMb techniques to provide both an offline and online experience that enables and inspires both learning and teaching of difficult concepts in a relatable, inclusive and accessible manner. This session will provide some insight from the cybersec101.ca train-the-trainer sessions. Participants will learn some important cybersecurity lessons and learn how the cybersec101 resources enable them to become cybersecurity educators with a minimum of time and effort. The presenter will show how the cybersec101.ca resource kit is designed to enable evidence-based knowledge sharing by demonstrating how it can be used to prepare a variety of learning scenarios. Participants will then experience a class and learn an element of cybersecurity and then work in groups to develop their own cybersecurity presentation using the cybersec101.ca resources and their unique talents to present a topic to the group.

**Knowledge brokering: Evaluating the impact**

Kelsey Binkley and Blake Davey

The Ministry of Children and Youth Services is implementing Ontario’s Comprehensive Mental Health and Addictions Strategy to improve access to high quality mental health and addictions services, strengthen worker capacity, create a responsive and integrated system and build awareness and capacity about mental health and addictions issues within communities. To achieve these goals, child and youth mental health (CYMH) organizations are engaging, now more than ever, in collaborative system planning at the community level. Knowledge Brokers from the Ontario Centre of Excellence
for Child and Youth Mental Health (the Centre) are helping to bring people together by fostering relationships and identifying opportunities for collaboration. This session will provide an opportunity to explore how the role of the Knowledge Broker may be having an impact within the CYMH sector. Participants will gain insights into how the Centre evaluates this role and its supports more broadly. Through interactive discussion, participants will also be invited to share their insights and examine how the Knowledge Broker role could support organizations and enhance connections in other sectors.

**KMb and the Innovation Landscape**

Michael Johnny

There are two items which I will share and look to unpack with the audience as I share my experience and opinion as a Knowledge Mobilization professional:

First, York’s Knowledge Mobilization Unit has recently been placed within the broader suite of Innovation services at York, called Innovation York. Here, KMb operates as the social innovation space and complements existing services of Industry Liaison, Entrepreneurship, Commercialization and Grants and Contracts. Second, in recent years KMb has been strategically positioned as enabling social innovation. It is this alignment which brings KMb to the table around more traditional innovation conversations with STEM disciplines which, in my opinion, is both challenging and opportunistic. But how should Knowledge Mobilization professionals and leaders feel about decisions like these? Is this a good thing for our work and can it help support its growth and sustainability? I will share my experience and opinion but hope it provides some space for reflection and conversation. These are important decisions and as knowledge mobilization practitioners and leaders I feel we have a responsibility to better understand the larger landscape which we operate in. Our ability to influence and help shape the future of our work can come from greater understanding of the complexity of the environments which we operate. I will share opinion and pose questions for consideration within the larger discussion space.

**Exploring the role of knowledge brokers (KBs) in mental health and substance use: Working together to enhance partnerships through a Community of Practice (CoP)**

Angela Yip, Despina Papadopolous, Jana Kocourek and Lisha Di Gioacchino

Knowledge Mobilization is integral to the mental health care and substance use systems. Knowledge Brokers (KBs) within these sectors play a pivotal role in incorporating and implementing knowledge exchange strategies to increase evidence uptake among stakeholders. KBs work to identify and bring together partners to share evidence, knowledge and best practices and help to build the foundation for solutions in the mental health and substance use fields. To align work, leverage expertise, resources and overlapping priorities, KBs from the Canadian Centre on Substance Abuse, Evidence Exchange Network located within the Provincial Systems Support Program at CAMH, the Ontario
Centre of Excellence for Child and Youth Mental Health, and the Mental Health Commission of Canada, formed a Community of Practice (CoP). The goal of the CoP is to provide a space for KBs to share resources, key learnings, challenges, and create linkages across common work and priorities. Using an open space format, this session will explore the intersections of work across the four organizations, and will build on existing and evolving knowledge on KB as a field. Participants in this session will learn about and discuss the following:

• The depth and scope of the role of KBs in different mental health and substance use organizations,
• The experience of KBs in the implementation of knowledge exchange strategies in the mental health and substance use fields,
• The effect that the introduction of a CoP has had across organizations,
• Ways to develop the KB role in the fields of mental health and substance use.
Breakout Session 7: 10 Minute Presentations

Round 1:

Expanding reach and impact: Increasing evaluation capacity to support child and youth mental health through a community hub mentoring model

Laura Kelly, Purnima Sundar and Lisa Lachance

The Children and Youth in Challenging Contexts (CYCC) Network supports the mental health and well-being of vulnerable young people by collaborating across the youth serving sector to identify, capture and share best practices to enhance positive outcomes for children and youth across Canada and around the world. The Ontario Centre of Excellence (the Centre) works with the province’s child and youth mental health agencies to strengthen services and build an effective and accessible system of care. We offer a diverse collection of tools, services, products and training to help professionals find, use and share evidence that improve outcomes. As one of three regional hubs across Canada, the Centre is rolling out the CYCC Network Mentorship Program by supporting two agencies in Ontario develop their evaluation capacity. Through a mentorship relationship, the Centre is providing 100 hours of Knowledge Mobilization support to build evaluation and implementation capacity, and to expand the reach and impact of CYCC’s and the Centre’s expertise and tools. This workshop will introduce participants to the CYCC Network model of hubs and tools and share early lessons from the CYCC Network Mentorship Program. Specifically, this workshop will:

• increase awareness of knowledge mobilization tools available to increase the use of evidence and evaluation in mental health and other programming

• share challenges and lessons learned from increasing evaluation capacity and use within community based organizations

• promote the use of participatory facilitation techniques that can be applied in diverse settings
Conceptualizing KMb trajectories impacting the policy realm

Marcelo Bravo

What does orienting KMb efforts to the policy realm entail? And why do KMb professionals have a historical opportunity to connect the world of academia with policy design? The presentation will discuss current experiences, challenges, and opportunities of academics engaged in the policy realm locally and internationally. Discussion of these trajectories are the result of a pilot interdisciplinary research study based on semi-structured interviews and studio work sessions that involved academics across different faculties at UBC from January to March 2017. Every faculty case illustrated a long-term trajectory of KMb experience and current projects, novel KMb dissemination tools, and the practicalities and complexities while engaging with government. Gathering first-hand experiences of knowledge being applied in the policy realm, whether effective dissemination, or co-created knowledge, this research extends the need to understand different typologies of engagement with distinct levels of government, and contributes to the conceptualization and categorization efforts to understand impacts within the policy realm in the short, medium and long term. From dissemination efforts to integrated KMb models, and from connections to partnerships, exploring the policy realm as both end point and point of departure is crucial and necessary on Canada’s 150th anniversary: an appropriate time to think about the role that knowledge mobilization could play today and in our future.

KMb web of users: Threats to reliability and validity

Gretchen Wentzell Lowerison and Michael Lowerison

A goal of knowledge mobilization is to facilitate access to knowledge (research evidence) with the aim of informing policy and practice and achieving higher quality decisions, by widely disseminating research and making it more accessible to researchers, policy makers, and practitioners, we move closer to bridging the “know-do” gap with the bonus of a public that is better informed and in control of research results that matter to them. By making research available we benefit from increased opportunities for knowledge building and evidence supported social negotiation leading to common understanding. Unfortunately, it is not that simple as many factors can disrupt and even sabotage these efforts. Research funding has moved to external stakeholders introducing potential conflicts of interest and politically driven agendas. Social negotiation can move from an academic or philosophical exchange of ideas to include political or corporate manipulation. Technology can be politicized with the programming of conflicting bots used to identify, classify, index, and manipulate data and metadata. Sadly, even without these potential problems in place, there is evidence to suggest that much of what is published fails to inform policy. It is simply not consulted. Over the last decade, we have seen an increased reliance on microblogs like Twitter for access to information. Most recently, we have been witness to the fight against “fake news.” This presentation identifies threats to validity and reliability within the context of trust, convenience, and human behavior and provides suggestions for addressing them. Ideas for future research are presented.
Concepts from the field of business analysis as a framework for KT: Maximizing value to stakeholders and potential for impact

Anneliese Poetz

Kids Brain Health Network (formerly NeuroDevNet) is a Federally funded Network Centre of Excellence (NCE) focused on early diagnosis and treatment for children and families affected by neurodevelopmental conditions. As an NCE, KBHN seeks to deliver value to society as a result of its research and Knowledge Translation (KT) activities. Business Analysis “is the practice of enabling change in an organizational context, by defining needs and recommending solutions that deliver value to stakeholders”. KBHN’s KT Core at York University conducted a stakeholder engagement project in 2016 using grounded theory methodology to learn more about the needs of policymakers, frontline workers/clinicians and parents. Interviews were followed by a stakeholder consultation event in early 2017 to help prioritize the 44 ‘needs’ that emerged from the analysis of interview transcripts. This presentation will: i) describe the business analysis framework, ii) describe how KBHN’s KT Core at York University has incorporated the 6 components of the business analysis framework in its stakeholder engagement project while using grounded theory methodology. This approach was taken for the purpose of maximizing the current and future value of KBHN’s research and knowledge translation activities to its stakeholders. The business analysis framework can be used by KT professionals and organizations as a practical tool for maximizing the impact (value to society) of research and knowledge translation.

Les prix et distinctions: une façon de faire rayonner l’expertise universitaire

Anik Landry and Julie Médam

Les prix et distinctions dans le milieu universitaire peuvent couronner une vie consacrée à l’enseignement et à la recherche ou encourager une jeune carrière. L’Université du Québec à Montréal (UQAM) mise depuis quelques années sur les prix et distinctions non seulement pour reconnaître le travail exceptionnel des chercheurs, mais aussi afin de mettre en valeur des recherches rigoureuses, originales et innovantes. Un moyen parmi d’autres pour faire rayonner la recherche. Les efforts consacrés à la préparation de dossiers commencent à porter fruit. Quelles sont les stratégies à développer? Comment mettre en valeur et faire rayonner ces nominations? Quelles sont les retombées pour les chercheurs et l’institution?
Round 2:

**Building organizational capacity for knowledge translation: A not-for profit associations leap into KT**

Hilary Edelstein

This quick hit catalyst presentation will engage the audience in understanding how clinical content development groups have dove into organizing themselves to follow a knowledge translation structured template for project planning and integration of knowledge translation theory into organizational planning. This links to the conference subtheme of processes, by exploring the how in creating an overarching knowledge translation culture and collaborative work space conducive to mobilizing knowledge internally and externally for stakeholders. The knowledge translation organizational and departmental planning guide was created by a staff member (Hilary Edelstein) with extensive experience in the theory and practice of knowledge translation. The document was presented at an internal lunch and learn in February 2017 with the goal of gathering input from clinical content team members to further revise the document and create a shared story for implementation and dissemination across the organization. The conversation in will be structured around the outcomes from that lunch and learn and the shared story created across departments on how a not-for-profit association is raising its profile in knowledge translation. The presentation will focus the Knowmo scale themes of developing knowledge translation skill and experience, highlight where one organization is in the continuum of building knowledge translation capacity and innovating in KMb by highlighting the ongoing development of awareness of important of knowledge translation. This presentation would benefit from other panel members from different not-for-profit organizations and/or other Associations to compare and contrast learning of becoming a knowledge translation infused organization.

**Narrative and number: Data visualization in knowledge mobilization**

Matthew S. MacLennan and Marcelo Bravo

Knowledge Mobilization, whether dissemination or co-creation, relies on partnerships, communication, frameworks and data. Outputs and outcomes are difficult to capture, and the impact of research is difficult to track. How can the best decisions be made? How can big and thick data be harnessed to inform decision-making in the knowledge mobilization context? Data visualization has become a powerful strategy for decision-making. Although “big data” has become a buzzword, it is well-known that big data often needs thick data in order to propose comprehensive solutions to complex issues. Effective visualization to solve problems is an urgent need. KMb sits at the intersection of knowledge and decision-making, so how can we harness visualization strategies to help us make decisions? The presentation will showcase data visualization strategies on information concerning knowledge mobilization activities. The KMb information was obtained from strategic design sessions and in-person interviews with professors at UBC engaged in KMb activities. A rich variety of data types were obtained from the information, different conceptions of
mobilization and relationships. Code snippets written in R statistical language will be freely available online on GitHub (version tracking software). Data visualization is recognized as a vital tool in the effort to communicate the importance of KMb efforts, analyze KMb activities and enhance KMb capacities.

Healthy start | Départ Santé(HSDS): A multi-level intervention to increase physical activity and healthy eating among young children (3-5) attending early learning programs in Saskatchewan and New Brunswick

Gabrielle Lepage-Lavoie

To share how the project moved from research to implementation to scaling up an early years’ population health intervention through partnership engagement strategies and a knowledge development and exchange framework. HSDS is a lead by a community-based intersectoral partnership which created capacity for a scaled-up intervention in early learning and childcare settings (licensed childcare/ day homes, prekindergarten, family resource centres, etc.) in Saskatchewan and in New Brunswick. HSDS is funded by the Public Health Agency of Canada, through the Innovation Strategy: Achieving Healthier Weights in Canada’s Communities and through the SK Community Initiative Fund. The HSDS bilingual initiative is run at Réseau Santé en français de la Saskatchewan in Saskatoon, Saskatchewan, a non-profit community-based organisation. For more information, refer to: www.healthystartkids.ca or www.departsante. The partnership’s long-term sustainability strategies include: - engage early years’ practitioners to promote healthy lifestyles with the children and their parents in early years’ settings. - facilitate a seamless transition to the home, thus supporting increased, affordable and fun physical activity and healthy eating opportunities for families. - pursuing collaboration with post-secondary educational institutions, regulatory bodies and government partners in actively searching and testing innovative ways to support the establishment and implementation of policies and practices that promote health and wellness in young children. - develop a HSDS stand-alone delivery model. This initiative builds on key provincial stakeholders’ commitment to Early Years strategies (2016-2020) in collaboration with the Ministries of Education and Health in both provinces, as well as training institutions, health regions and relevant NGOs to inform and shape policies leading to action.

Next-generation leadership: New models for Canadian collaboration in international development

Andréanne Martel and Fraser Reilly-King

In the context of a new global sustainable development agenda, researchers and practitioners in Canada needs to create opportunities for evidence-based, forward-looking thinking and analysis, which will equip it for the challenges that lie ahead and to play a leadership role on the global stage. To realize this objective of cutting-edge and globally-relevant research, all actors in the Canadian international cooperation ecosystem, current and future, must learn new and innovative ways to do collaborative research, and to share and enhance their pools of knowledge. This is
especially true of the civil society and academic communities, which are at the forefront of Canada’s development efforts. However, the current relationship between academics and practitioners in Canada can be characterized, with few exceptions, as one of two solitudes. Over the next three-year, the Canadian Council for International Co-operation (CCIC), in partnership with the Canadian Association for the Study of International Development (CASID), is identifying and promoting new ways of working among practitioners, researchers, academics, students and policy developers. The program aims to position Canada as a leader in innovative multi-stakeholder approaches to global development research, practice and policy development, creating conditions for enhanced and sustained collaboration between civil society and academia. In this discussion, we would like to present what we’ve learned so far in term of (collaborative) best practices and how do we collect learnings along the way through a comprehensive MEL system. Our focus during this presentation will be on collaborations amongst practitioners and academic in the field of international development and humanitarian assistance and some of the challenges we are facing. Another objective of this brief presentation would be to ask critical questions to the audience regarding the challenges of capturing the learnings from these collaborations, identifying priorities together, building bridges through our different ways of working, as well as our different incentives regarding use and production of knowledge.

The ethics of choosing how knowledge is framed and mobilized

Elizabeth Doyle

As the Knowledge Broker for the Canadian Consortium on Neurodegeneration in Aging (CCNA), I write for and with 400+ dementia researchers across Canada – helping them to get their findings out to people with lived experience of dementia, front-line care providers, policymakers, and other scientists. Given the CCNA’s organizational priority (which is largely informed by its 18 partner organizations) to (a) efficiently disseminate findings, (b) our global knowledge culture to consume information in plain language bites, and (c) the fact that I broker primarily for busy clinician scientists, I am often left at a crossroad to decide how to frame ideas, identify who needs to read them, and write from this foundation up. The two questions I often ask myself are: Is the moral imperative to push information quickly and persuasively, in a bid to get information out, have it taken up, and narrow the knowledge to action gap (knowing what we do here and now)? Or is it more ethical, as a knowledge mobilizer working within a (now) 2yr grant, to take the time to develop processes and structures that could make partnerships, co-creating, and perspective taking community-minded and situated? This presentation will draw on my academic background in philosophy to think through these questions of process, practice, and partnership, and the premium placed on “quick uptake” and “reach”. Ultimately, I will provide suggestions for how to write for and with others in a way that is grounded in ethics within our knowledge culture.
Stories: The magic that makes your message resonate

Kate Salmon and Ariel Paul

Since 2015, Learnography and PhET Interactive Simulations have worked together to create a wide range of promotional resources and outreach strategies. Over the course of several months, we carefully honed the message we wanted to share. The idea of using stories to engage learners and supporters quickly emerged. By creating a story with audience, tone, and calls to action in mind, we were able to improve our knowledge mobilization approach and increase the reach of our learning resources. In this session, Kate will share some short videos we developed together and lead a workshop to help attendees craft their own stories and strengthen their messaging. We’ll use writing exercises and work in small groups to give feedback on which narratives resonate. We may even incorporate some improv and performance if there’s interest in the room. Following these exercises, we’ll answer questions that have arisen and take a few minutes to talk about other KMb avenues that benefit from a powerful narrative, including websites and social media campaigns.

Collaboration and Partnership Building: Exploring consensus building in Knowledge Exchange to inform policy change in mental health using the Innovation to Implementation (I2I) guide

Bonita Varga, Despina Papadopoulos and Sareda Quah-Vo

Knowledge exchange (KE) is often described as bridging the gap between what we know and what we do. The Mental Health Commission of Canada (MHCC) was charged with developing Canada’s first national knowledge exchange centre (KEC) in mental health. The KEC helps advance MHCC’s focus areas, including the development of MHCC guidelines and reports and the dissemination and uptake of MHCC messages to target audiences using a variety of knowledge exchange strategies and tools (e.g. webinars, conferences, MHCC website and social media). These approaches help to spark connections and encourage dialogue in the mental health community.

A fundamental component of KE is engagement. It means working collaboratively and building key partnerships to co-create and/or co-produce effective outcomes that are impactful. We are pleased to offer a workshop that examines how KE strategies can bring stakeholders together in the mental health and substance use fields and beyond. Specifically, participants will learn about the Innovation to Implementation guide (I2I) developed by the MHCC. Through the lens of the I2I, they’ll learn about
two examples of KE forums that have been used by the MHCC to help move research into practice through collaboration and partnership building. These unique KE forums include the consensus conference on the mental health of emerging adults (EAs) and the immigrant, refugee, ethno-cultural and racialized (IRER) Action Table. These examples show how to plan KE strategies based on clear objectives and target audiences and better facilitate stakeholder engagement and partnership building.

An integrated approach to knowledge transfer and communication for occupational health and safety

Dwayne Van Eerd and Ron Saunders

Research to practice gaps in occupational health and safety can be addressed through knowledge transfer and exchange (KTE). The burden of workplace injury and illness can be great. In 2014 there were approximately 240,000 accepted work-related injury and illness claims in Canada that were serious enough to require time away from work. There is a growing interest in Canada in developing evidence-based approaches to occupational health and safety (OHS) policies and practice. Prevention programs and intervention for work injury are varied and may not be based on the best available evidence. Using the best available evidence along with practical expertise may result in more effective interventions and programs. OHS research funders are also demanding more creative knowledge transfer activities. This presentation will describe a comprehensive approach to KTE that targets worker health and safety. The approach was developed and is used by the Institute for Work & Health (IWH), a non-profit research organization located in Toronto, Canada. The IWH approach integrates two distinct functions: stakeholder relations (connecting with representatives of key knowledge user organizations), and communications (reaching a wide audience). At IWH, KTE is a process of exchange between researchers and stakeholders to make relevant research information available and accessible for use in practice, planning and policy-making. The two-way exchange of information also helps develop research ideas, and conduct specific research projects. The presentation will describe four key aspects of the IWH approach: relationship building, stakeholder engagement and integration in the research process, capacity building, and communication.

Helping it happen: Engaging the right stakeholders in the right way around a practice change in palliative radiotherapy

Louise Zitzelsberger

‘More is not always better’ is the key message of The Choosing Wisely Canada (CWC) campaign. The movement is aimed at supporting the patient – clinician dialogue around reducing or eliminating unnecessary tests, treatment and procedures. Baseline data on five of the ten cancer-related recommendations was reported in the Canadian Partnership Against Cancer Quality and Sustainability Report in 2016. Provincial variation for the recommendation associated with the use of palliative radiotherapy for bone metastasis highlighted an opportunity to engage with the clinical community to support action on a practice change with patient and system benefits. Six primary elements have been identified in The Institute for Healthcare Improvement Framework for Engaging
Physicians as key for supporting clinician buy-in for quality improvement: discovering a common purpose, making physicians partners, activating champions, using ‘engaging’ improvement methods, showing courage, and adopting an engaging style. The presentation will share strategies used at multiple levels: e.g., the system level, and at the local level in the two jurisdictions – Manitoba and Saskatchewan – looking to improve practice in accordance with the palliative radiotherapy CWC recommendation. Audience members will be engaged in a discussion about other useful frameworks for clinician engagement, and effective and ineffective strategies for supporting clinicians around practice change.
The role of peer networks in mobilizing knowledge: Building capacity among leaders advancing strategies to end homelessness

Kathleen Worton

Knowledge mobilization is essential in efforts to address complex social problems in community settings. One example of a complex social problem is homelessness, which is a symptom of many underlying individual and social factors (e.g. mental health challenges, domestic violence, poverty, and social marginalization or exclusion). Addressing homelessness requires multifaceted responses that engage many stakeholders and fit the local context of each community.

In this presentation, I discuss early findings of two case studies conducted to examine how community leaders develop and engage in peer networks to mobilize knowledge for the purposes of advancing strategies used by leaders within each network (e.g., sharing resources, collaborative problem solving, site visit, etc.) and the impact of these KMb strategies on individual, local, and collective capacity among participating leaders and their communities to advance their efforts to address homelessness. I the explore the role of the peer network in facilitating local implementation of Housing First, an evidence-based approach to supporting individuals with mental health challenges who are experiencing chronic homelessness. Finally, I summarize factors that facilitate and impede knowledge sharing within the network and identify areas for future KMb research and practice.

Co-creating a peer support toolkit: The power of peer to peer engagement

Christine Provvidenza, Julia Schippke and Shauna Kingsnorth

Current evidence highlights the value of peer support for families of children with disabilities. To assist providers in designing and delivering peer support programs, Evidence to Care, the knowledge mobilization (KMb) hub at Holland Bloorview Kids Rehabilitation Hospital, created a Peer Support Best Practice Toolkit. With a strong culture of family-centred care and philosophy of engagement within the Hospital, this project was primed for an integrated knowledge translation (iKT) approach. Over 90 stakeholders from 37 organizations were engaged in Toolkit development. A scoping literature review was complemented by a provincial scan, with providers and family representatives interviewed to capture ‘on the ground’ program efforts to
focus this work. Community partners and peer support experts were engaged through a workshop with a Dragon’s Den exercise and focus groups to discuss priority areas and shape the content, format and dissemination plans. Many of these participants joined a smaller virtual working group to participate directly in the co-creation of content and KMb activities. This collaborative energy generated a Toolkit consisting of: background and models of peer support; case studies showcasing Ontario programs; helpful resources and templates; and findings from a rapid evidence review. Partnerships and collaboration were key ingredients for the success of this project. Meeting the needs of and managing expectations for such a large group of contributors was crucial. This presentation will be used as a conversation starter, with the aim to explore with KMb experts different strategies and opportunities to create linkages and fuel collaborations to create truly user-centric products.

**Strategic onboarding - What Works: Going from good to better to best**

Paul McDowall

For most organizations, the time it takes for a new employee to become a high performer can take many months if not years. Given the continually increasing demands for organizational effectiveness and efficiency, organizations need to accelerate employee development and build employee engagement as critical enabling factors. Moreover, when an employee leaves the organization, the cost in lost productivity, replacement, development time and even morale can be significant. The multi-generational workforce adds a dimension of complexity to the process in the values, desires and needs represented in the different workforce generations. How can organizations accelerate the ramp-up time of new hires to full productivity? How can organizations build employee engagement to retain good performers? Strategic Onboarding is not your grandmother’s approach to orientation, nor is it what most organizations do under the rubric of ‘onboarding’. There are clearly established best practices and insights that will benefit any organization’s approach to onboarding, whether hiring a single individual or many individuals. Beyond the hiring of new staff, these best practices and insights apply equally well to the development and engagement of current staff. This presentation will share those key best practices and insights.

**Parachute: five years post amalgamation of four national charitable organizations**

Pamela Fuselli

Parachute was the vision of four leaders of charitable organizations dedicated to eliminating preventable injuries that recognized the changing environment and need for collaboration to achieve their mission. This presentation will present the successes and challenges faced over the first five years post amalgamation from operational, fund development and external stakeholder perspectives. It will spark discussion and debate about how mission-focused non-profits had the courage to put the cause at the forefront, not any one organization or person. Sharing what was learned through this process with others can contribute sector knowledge and connect individuals with new ideas.
Des stratégies gagnantes pour des partenariats porteurs : l’UQAM et l’innovation sociale.

Julie Médam and Anik Landry

L'Université du Québec à Montréal (UQAM) est une université publique de langue française dont le rayonnement est international. L'originalité de ses programmes et sa recherche de pointe souvent axée sur l’innovation sociale ont contribué à bâtir sa renommée. Le travail en partenariat communautés-universités est dans son ADN : depuis 1969, son Service aux collectivités favorise la rencontre et la mise en commun des savoirs des chercheurs et de divers groupes sociaux. Or, malgré des acquis institutionnels indéniables, s’ouvrir au monde afin de contribuer à l’innovation sociale pose toujours de nombreux défis. Quels obstacles l’institution rencontre-t-elle à cet égard ? Quels conditions, structures, mécanismes d’accompagnement mettre en place pour soutenir les chercheurs qui font de la recherche partenariale ? Une importante démarche de repositionnement stratégique qui tente de répondre à ces enjeux est en cours. Les professeurs bénéficient d’un soutien institutionnel leur permettant de poursuivre des recherches en partenariat dont les retombées concourent à l’innovation sociale.

Round 2:

Mobilizing a body of knowledge: Case study of a working group partnership

Alison L. Palmer, Cheryl L. Peters and Colin Murray

One of the most successful KMb strategies we’ve employed at CAREX Canada is developing working groups, where we work closely with a user group to mobilize our body of knowledge over a multi-year timeframe. Our working group with WorkSafeBC was established in 2012 to help the organization use CAREX evidence to prioritize exposures to occupational carcinogens in BC workplaces. WorkSafeBC was selected by CAREX given their unique role as both decision-maker (regulating risks) and informer (communicating risks), as well as their readiness and capacity to work with a research group such as ours in an engaged way. The results of our working group have been positive and also surprising. We’ve influenced the development of new regulations, helped to identify and prioritize emerging risks, and co-developed knowledge products. We’ve co-presented at various conferences and offered joint webinars on topics of interest, engaging hundreds of health and safety professionals in discussions about occupational exposures and how they can best be reduced. But beyond this, we’ve both acknowledged that the working group has had a profound influence on the way we conduct our respective activities. The working group has helped to make CAREX research more relevant and improved the way we communicate emerging issues. It has helped WorkSafeBC take a more risk-based approach to preventing occupational cancer, profiling exposures in a systematic and pro-active way. This presentation will discuss what we’ve learned about developing a successful working group and some of our plans for mobilizing our body of knowledge through working groups going forward.
One Voice: Harnessing the power of partnership to drive pediatric concussion

Christine Provvidenza, Dana Greenspoon, Phil Fait and Nick Reed

Research and clinical practice in pediatric concussion is growing. Knowledge sharing forums that promote collaboration are essential to determining how to meet the needs of those impacted by concussion. However, few knowledge sharing opportunities exist among the pediatric community. The Concussion Centre at Holland Bloorview Kids Rehabilitation Hospital created 'One Voice', a pediatric concussion group consisting of clinicians, researchers, educators, sport and injury prevention organizations, policy makers, and youth. The Concussion Centre hosted One Voice: The 1st International Symposium on Pediatric Concussion where partnerships across Canada, the United States, England, New Zealand, and Australia were formed through stakeholders working towards an action plan to help children with concussion. Three pillars of the action plan were identified: 1. Connect Kids to Care; 2. Move Facts Forward; and 3. Drive Big Change. To put the plan into motion, a 'One Voice' Community of Practice (CoP) initiative was launched. Three CoPs were created: 1. Connect Kids to Care; 2. Move Facts Forward; and 3. Drive Big Change. Each CoP met three times over six months. Networking promoted information sharing, partnerships, and CoP growth. Outcomes included a pediatric concussion stakeholder engagement framework and knowledge mobilization (KMb) plan, and a 'One Voice' advocacy document. Through 'One Voice', the right steps are being taken to progress pediatric concussion; however, silos still exist in the concussion community. This presentation will highlight the value of the 'One Voice' approach while exploring with KMb experts different strategies outside of CoPs to help join forces in the pediatric concussion community.

Knowledge mobilization for business development: A program administrator’s perspective

Oswald Zachariah

In 2008, OMAFRA and its partners agreed to make significant changes in the way they collaborated to better mobilize research knowledge to address the business and other needs of the agricultural sector. OMAFRA agreed to fund three types of knowledge mobilization (KM) programs addressing (1) the creation of a more effective knowledge translation and transfer (KTT) culture, (2) KM through highly qualified personnel development, and (3) KM through business innovation programs. After 8 years of programming and recent program review, we are able to provide information about how the three knowledge intensive programs were implemented and identify to what extent they have achieved program objectives.

- The KTT program has helped to change the research culture of partners ensuring that all of the critical parts of the KTT ecosystem are engaged: program reach has been significantly expanded; greater efficiency and accountability achieved with the use of technology; collaborations have multiplied; and cost effectiveness of KTT improved.

- HQP programming has expanded opportunities for KM while sharpening the skills of students to compete in the marketplace.
Commercialization and innovation programs became practical vehicles for KM in the context of business development.

My proposed presentation will provide data to illustrate the above. It will also address elements of the two subthemes for this year’s Forum: operating structures for partnerships and technology and tools for supporting KM.

The beauty in innovation, literally

Jonathan Provost

“Make the World a more beautiful place than when you found it.” What if we took that literally? Optimisation should never be the sole justification of the work we do, and yet since the industrial revolution, this has remained the end game. There is an ontological awakening in communities, nations and citizens Worldwide, where value systems are shifting away from evangelizing efficiency, material gains and profits. Included increasingly in today’s knowledge work are intangibles; ideas, emotions and connections that have no historically meaningful financial value. But the transition of value systems requires justification and scientific proof. One modern and popular research area suggests that there are real measurable benefits to emotional well-being. Happiness, enthusiasm, hopefulness, engagement, love, etc. have been linked to better health and, where tangible outputs are necessary, higher productivity in individuals and groups. One such intangible this presentation will focus on is beauty. All civilizations have sought to define, portray, replicate and grasp beauty. There is an intrinsic pull toward the subjectivity of beauty. And to those paying attention, humans then and now, have sought beauty in almost everything, and at exuberant costs. And so why is it then, that this ‘thing’ we all crave is one of the first to get trumped when we communicate, build and work? This presentation challenges the accepted notion that including beauty in our society’s future projects requires justification of cost. “None of this had even a hope of any practical application in my life.” Steve Jobs, speaking of calligraphy.

The research office and the research library: A holistic approach to the research cycle

Erin Huner and Bobby Glushko

Traditionally, Research Administration offices and Libraries have worked in complementary, yet distinct ways in support of the research mission of their universities. With increasing external pressure for Research Administration offices and Libraries to participate in the entirety of the research cycle, from the initial idea, to the long-tail of dissemination, Research Western, and Western Libraries have partnered to integrate our individual areas of expertise to build capacity in this area. Working together, Research Western and Western Libraries are undertaking a holistic approach to account for the entirety of the research cycle and to improve the knowledge exchange, preservation, and dissemination of our researchers’ outputs.

Faculty researchers engage in innovative, impactful, and important work that far too often remains within the realm of academia. By working together to develop improved knowledge exchange
modalities such as, narratives, increased accessibility offered by Institutional Repositories, and Research Data Management, Western Research and Western Libraries will be able to improve the academic, social and economic impact of our institution’s research.
Designing a knowledge mobilisation service from scratch

Lesley Wye

In 2013, I set up a boundary spanning KM team working across primary care academics and local healthcare policy-makers in Bristol England. The Bristol KM team consisted of four policy-makers and two researchers-in-residence, all of whom were seconded part-time into each other’s organisation. Our aim was to foster collaborations between researchers and healthcare policy-makers to influence decision-making.

Using animation and illustrations, I will tell one or two stories that illustrate our learning including:

- the power of ‘buddying’ researchers-in-residence with seconded policy-makers to make change happen
- the importance of guides, allies and champions to ‘catch’ embedded brokers within host organisations
- how we moved from knowledge and relationship brokers to ‘inter-cultural ambassadors’
- the contact, collaboration, coproduction and influencing decision-making continuum

Recently, I have been given carte blanche to develop a knowledge mobilisation service for another organisation. I know that the embedded brokering model is just one option. I want to learn from the vast experience of forum participants to identify and design other models. My catalyst question is: if you had the chance to develop a KM service just as you wanted, what would you dream up?

www.bristol.ac.uk/primaryhealthcare/km

International implementation on a shoestring: Using a Train-the-Trainer model to standardize chronic pain assessment for children with cerebral palsy

Christine Provvidenza, Ashleigh Townley, Chantel Barney and Shauna Kingsnorth

Cerebral palsy (CP) is a complex health condition. The experience of chronic pain prevents children with CP from taking part in the everyday activities they want and need to do. While screening for pain in the absence of a direct complaint is not routine, it is an essential first step to managing pain. Evidence to Care (EtC), the knowledge mobilization (KMb) hub at Holland Bloorview Kids
Rehabilitation Hospital, used the power of partnerships to co-create, implement and evaluate an evidence based product, the Chronic Pain Assessment Toolbox for Children with Disabilities, to equip health providers and families to ‘talk about pain’. Over the course of two years, the Toolbox was successfully trialed within the Hospital using a multipronged KMb strategy to standardize practice and increase screening rates. Using a Train-the-Trainer model, EtC expanded the reach of this work by facilitating the long-distance adoption of the Toolbox at an American children’s hospital. Over a 12-month period, this support included two site visits and bi-weekly telephone calls offering ongoing coaching and mentorship. The Toolbox was successfully implemented in three clinics and clinicians continue to be motivated and engaged to improve their pain assessment practice. Integrated knowledge translation (iKT) was a foundational element for this work that spirited a partnership resulting in collaborative KMb across borders. This presentation will highlight the development of the Toolbox, KMb implementation strategies used, translation of these strategies to an external American context, utility of a Train-the-Trainer model and key considerations for an external KMb project.

Collaborating with stakeholders through Communities of Practice and other collaborative activities
Joann Starks
AIR operates 3 Knowledge Translation (KT) Centers for the National Institute on Disability, Independent Living, and Rehabilitation Research (NIDILRR), a part of the U.S. Department of Health and Human Services. The national Centers on KT for Employment Research (KTER) and on KT for Disability and Rehabilitation Research (KTDRR) work with stakeholders in a variety of collaborative efforts designed to achieve KT outcomes. These include communities of practice, technical working groups, consumer review panel, outreach teams, technical assistance networks, and Facebook groups. The presentation will describe planning, recruitment, and implementation of these collaborative strategies and the outcomes achieved. A discussion of lessons learned will share strengths and weaknesses of these efforts.

Comment les décideurs mobilisent-ils la science pour la prise de décision et l’élaboration de politiques en santé publique : Quelles habiletés leurs sont t’ils nécessaires ?
Saliha Ziam and Pierre Gignac
On constate encore aujourd’hui que la recherche scientifique reste peu consultée et peu utilisée par les décideurs politiques lorsqu’il s’agit de supporter les processus décisionnels liés aux politiques publiques. En effet, de nombreuses recherches montrent que l’intégration des données probantes se heurte à des barrières importantes. Celles-ci sont bien connues et documentées. Il en est une pourtant largement négligée : celle de la capacité des décideurs à intégrer la recherche dans la prise de décision et dans la formulation de politiques. De nombreuses recherches, indépendantes les unes des autres, attribuent aux décideurs des fonctions et des tâches dont on dit qu’elles sont requises pour l’intégration des évidences de la recherche. Isolées, elles n’offrent qu’un portrait partiel de la
réalité des habiletés et des compétences que la recherche désigne comme essentielle à l’*Evidence Based Decision Making*” (EBDM). L’objectif de notre étude est d’identifier les habiletés personnelles des décideurs politiques qui facilitent l’utilisation de la recherche pour guider le développement et l’élaboration des politiques. Dans cette étude, une revue systématique de la littérature sur la prise de décision basée sur les données probantes, chez les décideurs est recensée. Les facteurs répertoriés comme facilitant ou entraînant ce processus demeurent assez généraux : des facteurs principalement organisationnels ainsi que des facteurs individuels sont cités, avec une description approximative de ces derniers. Les résultats de cette revue ont permis de dégager trois catégories d’habiletés, qui sont le plus souvent liées à la prise de décision basée sur les données probantes : les habiletés interpersonnelles, les habiletés cognitives et enfin les habiletés de leadership et d’influence. Un examen détaillé de ces habiletés sera représenté.

**Building a project with KnowMo in mind**

Amy Coupal

In this session, Amy will reveal the Learnography process for building KnowMo into the project conceptualization process. She will discuss what questions to ask, schedule and budget implications, and what arguments can help to achieve buy-in from clients and stakeholders.

Following this process and building projects with KMb in mind has big implications for project success. Budgeting for KnowMo from the beginning reduces the risk of budget creep and decreases the need for secondary or follow-up projects. Considering KMb in the early stages also has key strategic advantages. It ensures strategy alignment across initiatives and allows for the incorporation of early analytics into the project, which reveals the best distribution method to maximize reach and impact. Amy and her team at Learnography used this process with the Accessibility Directorate of Ontario to develop an online learning portal. The portal is populated with simple how-to videos that provided a step-by-step guide to accessible employment. Incorporating KnowMo into the project conceptualization allowed the team to target sectors and service areas that are not served by traditional office resources and helped foster understanding and compliance with the Accessible Employment Standard.
K* SCHOLARSHIP RECIPIENTS

This recipients of the 2017 K* (K-Star) Scholarships are:
Iris Balodis - presenting with Dr. Fiza Arshad, Monica Batac, Lindsay Day, Hilary Edelstein, Zeinab El-Masri, Kathleen Worton, and Janet Hélène Zanin!

Applications were accepted for K* travel scholarships from Canadian research trainees and early career professionals to attend the Canadian Knowledge Mobilization Forum. Preferences were given to individuals presenting a poster or making an oral presentation. These travel scholarships were valued at $500 each and used to help offset the costs of travel, accommodations and forum registration. Each K* scholarship recipient wrote for the Institute for Knowledge Mobilization’s blog about their presentation at the Canadian Knowledge Mobilization Forum. The value of each scholarship is $500.

K* Scholarships Requirement for Eligibility:
• A graduate student (Masters and PhD) actively enrolled in a Canadian university graduate program at a Canadian university or allied research institution
• A post-doctoral fellow at a Canadian university or allied research institution
• A Senior (4th year) undergraduate student from exclusively undergraduate universities
• An early-career professional (younger than age 30 as of the date of the conference) at a
LEADERSHIP, INNOVATION AND COMMUNITY BUILDING AWARDS

PRESIDENTS AWARD FOR LEADERSHIP
VICKY WARD

PRESIDENTS AWARD FOR INNOVATION
DON BUCHANAN

PRESIDENTS AWARD FOR COMMUNITY BUILDING
GAMBLING RESEARCH EXCHANGE ONTARIO
POSTER, VISUAL ART AND DESIGN AWARDS

FIRST PLACE
MONICA ANNE BATAÉT AL.
Clarifying the confusion about knowledge mobilization (KMb) competencies: A Canadian-UK Q-study

SECOND PLACE
ESTHER MCSWEEN-CADIEUX
Utiliser la vidéo d’animation pour partager des expériences de transfert de connaissances en Afrique de l’Ouest

THIRD PLACE
REIBLING ET AL.
Integrating Knowledge Mobilization into Pre- and Post-Award Processes at the Post-secondary Institutional Level
CLOSING REMARKS AND INVITATION TO 2018 Forum

The Canadian Knowledge Mobilization Forum is a living example of the power of partnerships and collaboration. As practitioners, we come together to share. We share our experience, both great and challenging. We share our tools, technological and people-powered. We share ideas and goals, looking to each other for inspiration and opportunity. As stated in my opening remarks, welcome to your Forum.

Without the sometimes difficult task of crossing boundaries and spanning chasms, we are not be able to engage in the work we do. We are designers, builders, and renovators of our collective research and decision-making systems. These systems are fundamental to improving the health, wealth, well-being, creativity, and connectivity of our families, communities, and societies. These systems are also under strain from an overabundance of data and information from many sources – more than at any other time in history. Never has there been more opportunity to base our decisions on high-quality evidence from research, assessed practice, and traditional knowledge sources. At the same time, however, never has there been more opportunity for self-interested sectors of our societies to influence our systems, biasing them in their narrow favour.

As mentioned in my opening remarks, we are involved in a social justice movement. Whether we work with seniors or youth, governments or industry, security or arts, I hear in your voices, the deep desire to improve how we do things. Your desire is for improvement, well-being, and happiness. Not as a selfish desire, but as a collective desire for the collectivity. Indeed, we are better together. Our power is found in sharing the best of what we know with those who can act. Knowledge remains powerful. We also
know that data and information that is not socialized and shared in meaningful ways remains on bookshelves and hard drives, waiting patiently for potential to be realized.

Sharing is power. Sharing well is power. This means that connections matter. Both graphite and diamonds are made completely of carbon. Yet their properties of softness and hardness or opaqueness and clarity does not lie in the carbon atoms themselves. It lies in the way the carbon atoms are arranged. Connections do matter. The connecting work you do matters. Without our connections, our connecting, our desire to connect the right people, with the right information, at the right time, in the right format, we are less. Our connections make us more than the sum of our parts and our actions.

I simply cannot thank the sponsors, keynote speakers, committee members, volunteers, participants, venue staff, twitter followers (and your and my families) enough. We learn and become as we come together. We are not perfect – I read the evaluations. We need some better moderation, tables for lunch, more French language support and translation quality, more guidance between venues, and an online app with the abstracts. We are getting better – I read your evaluations. We are a warm and welcoming community. We are inclusive, diverse, and sharing. We want to be more solutions focused. We like to connect to our colleagues and meet new people. We want to know more about the awardees. We want to use our own principles in how we present our work. We want advanced workshops to push our practice.

It is part of my life’s work to help moderate our conversation. It is both a privilege and pleasure despite the inevitable sweat (some tears, maybe a few drops of blood) required to bring people together with limited resources. By design, we are authentic, transparent, accommodating, and try hard to maintain a sense of humour about this serious work we do.

It is with this spirit that I invite you to join together again next year. The theme for the 2018 Canadian Knowledge Mobilization Forum will be “Mobilizing Evidence for Human Rights”. The venue will be the Canadian Human Rights Museum in Winnipeg, Manitoba on June 11-12, 2018, with an advanced program of deep-dive workshops on June 10, 2018. A Call for Contributions will be ready in the Fall of 2017. As always we seek your support, whether as a participant, volunteer, committee member, or sponsor. The Forum is our place to learn and improve together.

I want to thank and recognize the efforts of the Chair of the 2017 Canadian Knowledge Mobilization Forum, Don Nicholls, who despite his heavy workload with the Cree Nation Government, guided us successfully as we met on unceded Algonquin territory.

Finally, I want to recognize, the Founding Chair of the Institute for Knowledge Mobilization. In recognition of his lifetime of work in knowledge mobilization, it was a pleasure to present Daryl Rock with the Significant Contribution Award that will now bear his name.

We have lots of work to do, however, as I look back at our accomplishments, we have come a long way. Thanks for being great company of this journey towards a better world.

See you soon!

Peter Norman Levesque

President, Institute for Knowledge Mobilization
COME JOIN US FOR FUTURE

CANADIAN KNOWLEDGE MOBILIZATION FORUMS

JUNE 10-12 2018  Winnipeg

JUNE 2019  Halifax

JUNE 2020  Vancouver