2018 CANADIAN KNOWLEDGE MOBILIZATION FORUM
JUNE 10 – 12, 2018
DETAILED PROGRAM

CANADIAN MUSEUM FOR HUMAN RIGHTS
85 ISRAEL ASPER WAY
WINNIPEG, MANITOBA
Welcome to the 7th edition of the Canadian Knowledge Mobilization Forum. The theme that unites our conversations here in Winnipeg is *Mobilizing Evidence for Human Rights and the Sustainable Development Goals*.

Knowledge Mobilization is often described as making the best of what we know, whether from research, assessed practice, or traditional knowledge, ready for others to use so that new value can be created.

The framework created by the Universal Declaration of Human Rights, the United Nations Declaration on the Rights of Indigenous Peoples, the Convention on the Rights of Persons with Disabilities, Social Development Goals, and other social justice declarations are a deeply useful structure to help move knowledge into action.

The theme for 2018 focuses us on how to be better together. We invite you to push our thinking and engagement of how the knowledge mobilization community can further the well-being of our world. Your presentations and conversations will help connect us with the practice of bettering the human condition. We encourage you to share how your work, for example, in healthcare links to sustainable communities, or economic growth links to clean water, helps end poverty, creates equality etc.

Let us share the best of what we practice to improve our collective well-being.

While you are in this magnificent building, please take the opportunity to explore the first museum solely dedicated to the evolution, celebration and future of human rights. The aim of this museum is to build not only a national hub for human rights learning and discovery, but a new era of global human rights leadership.
ABOUT THE CANADIAN KNOWLEDGE MOBILIZATION FORUM

The Canadian Knowledge Mobilization Forum was founded in 2012 by Peter Norman Levesque to support a growing international community in knowledge mobilization. The success of the event and input from a broad range of people led to the creation and crowd funding of the Institute for Knowledge Mobilization – who is now the host and organizer of the Forum.

Whether we call what we do knowledge mobilization, knowledge transfer, dissemination, implementation science, or by the shorthand of K* - our work is gaining in both influence and demand. There are now significantly more professional training programs today and social media streams are filled with discussions and conversations about emerging practice and new methods for creating value from knowledge. Although KMb has seen significant growth over the past decade, the need to comprehensively and systematically address key questions as they evolve and change is growing.

By continuing to assemble practitioners, researchers, students, administrators, thought leaders, and others engaged in the art and science of knowledge mobilization, we can create: better practice; better policy and supports; more effective monitoring and evaluation systems; enhanced training processes; improved employment and job classification policies; more efficient implementation procedures; and further innovation, all with an ultimate goal of greater value for society. The Forum is organized as an opportunity to share what you know and to push the current boundaries of what we do as KMb professionals. This event provides access to some of the best minds and most creative practitioners in the field.
We are grateful to our sponsors and patrons who have provided financial contributions and support to the Canadian Knowledge Mobilization Forum. Without them this event would not have been possible.

GOLD SPONSORS

RESEARCH IMPACT
Research Impact
RéseauImpactRecherche (RIR)
Twelve University Members across Canada
researchimpact.ca

Canada Mortgage and Housing Corporation
700 Montreal Road
Ottawa, Ontario
K1N 0P7

PETER NORMAN LEVESQUE CONSULTING
1961 Caprihani Way
Ottawa, Ontario
K4A4R6
SILVER SPONSORS

KIDS BRAIN HEALTH NETWORK
950 West 28th Ave
Vancouver, British Columbia
V5Z 4H4
neurodevnet.ca

YORK UNIVERSITY
4700 Keele St
Toronto, Ontario
M3J 1P3
research.info.yorku.ca/researchservices/kmb/

COMMUNITY ENGAGED SCHOLARSHIP INSTITUTE
UNIVERSITY OF GUELPH
50 Stone Road East
Guelph, ON
N1G 2W1
uguelph.ca

COMMUNITY ENGAGED SCHOLARSHIP INSTITUTE
UNIVERSITY OF GUELPH
50 Stone Road East
Guelph, ON
N1G 2W1
uguelph.ca

BRONZE SPONSORS

Knowledge to Action Consulting
154 Victoria Rd N
Guelph, Ontario
N1E 5H5
www.knowledgetoaction.ca

SUPPORTERS

LEARNING INSTITUTE
THE HOSPITAL FOR SICK CHILDREN
555 University Ave
Toronto, Ontario
M5G 1X8
learning.institute@sickkids.ca
2018 CANADIAN KNOWLEDGE MOBILIZATION FORUM  
Pre-Forum Workshops – SUNDAY JUNE 10, 2018

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 AM -</td>
<td>REGISTRATION</td>
</tr>
<tr>
<td>9:00 AM –</td>
<td>BREAKFAST</td>
</tr>
<tr>
<td>9:00 – 10:15</td>
<td>AM</td>
</tr>
<tr>
<td>Deep Dive</td>
<td>Skills Workshop 1</td>
</tr>
<tr>
<td></td>
<td>Knowledge Mobilization Supports Research from Application to Impact</td>
</tr>
<tr>
<td></td>
<td>David Phipps, Michael Johnny, Anneliese Poetz</td>
</tr>
<tr>
<td>Deep Dive</td>
<td>Skills Workshop 2</td>
</tr>
<tr>
<td></td>
<td>Is KMb in Need of a Nudge: How Behavioural Economics can Inform</td>
</tr>
<tr>
<td></td>
<td>Behaviour Change</td>
</tr>
<tr>
<td></td>
<td>Travis Sztainert</td>
</tr>
<tr>
<td>Deep Dive</td>
<td>Skills Workshop 3</td>
</tr>
<tr>
<td></td>
<td>Creating a Critical Mass of Practitioners Using Intersectionality as</td>
</tr>
<tr>
<td></td>
<td>a Knowledge Mobilization Tool</td>
</tr>
<tr>
<td></td>
<td>Dr. Susan Hardie, Dr. Alexis Buettgen, Evan Wicklund</td>
</tr>
<tr>
<td>10:15 – 10:30</td>
<td>AM – MORNING BREAK</td>
</tr>
<tr>
<td>10:30 – 12:15</td>
<td>PM</td>
</tr>
<tr>
<td>Deep Dive</td>
<td>Skills Workshop 1</td>
</tr>
<tr>
<td></td>
<td>Measuring Mobilization: Skill Development in KMb Evaluation</td>
</tr>
<tr>
<td></td>
<td>Anne Bergen</td>
</tr>
<tr>
<td>Deep Dive</td>
<td>Skills Workshop 2</td>
</tr>
<tr>
<td></td>
<td>Co-created Research for International</td>
</tr>
<tr>
<td></td>
<td>Development: Making a Lasting Difference by Deepening Engagement,</td>
</tr>
<tr>
<td></td>
<td>Building Capacities, and Managing Pitfalls</td>
</tr>
<tr>
<td></td>
<td>Peter Stoyko</td>
</tr>
<tr>
<td>Deep Dive</td>
<td>Skills Workshop 3</td>
</tr>
<tr>
<td></td>
<td>Learning From “Strangers at Home”- Tensions and Tactics of Human</td>
</tr>
<tr>
<td></td>
<td>Rights Journalism</td>
</tr>
<tr>
<td></td>
<td>Shayna Plaut</td>
</tr>
<tr>
<td>2:30 – 2:45</td>
<td>PM – BREAK</td>
</tr>
<tr>
<td>2:45 – 5:00</td>
<td>PM</td>
</tr>
<tr>
<td>Deep Dive</td>
<td>Skills Workshop 4</td>
</tr>
<tr>
<td>Deep Dive</td>
<td>Skills Workshop 5</td>
</tr>
<tr>
<td>Deep Dive</td>
<td>Skills Workshop 6</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td>5:00 PM –</td>
<td>ADJOURNEMENT</td>
</tr>
<tr>
<td>Time</td>
<td>Session</td>
</tr>
<tr>
<td>--------------</td>
<td>-------------------------------------------------------------------------</td>
</tr>
<tr>
<td>8:00 AM – 9:45 AM</td>
<td>Welcome and Opening Keynote</td>
</tr>
<tr>
<td></td>
<td>Peter Norman Levesque</td>
</tr>
<tr>
<td></td>
<td>President, Institute for Knowledge Mobilization</td>
</tr>
<tr>
<td></td>
<td>Human Rights and the mobilization of evidence for global well-being</td>
</tr>
<tr>
<td>9:45 – 10:15 AM</td>
<td>Ultrashort Connector Sessions</td>
</tr>
<tr>
<td></td>
<td>Connecting Research and Practice to Support Early Childhood Development</td>
</tr>
<tr>
<td></td>
<td>in Durham Region</td>
</tr>
<tr>
<td></td>
<td>Durham’s Best Start Network – Research and Knowledge Mobilization</td>
</tr>
<tr>
<td></td>
<td>Subcommittee, Taryn Eickmeier and Laura Stephan</td>
</tr>
<tr>
<td></td>
<td>Research Impact Canada: New Tools for Knowledge Mobilization Professionals</td>
</tr>
<tr>
<td></td>
<td>Krista Jensen</td>
</tr>
<tr>
<td></td>
<td>Meriba buay ngalpan wakathoemamay – We Come Together To Share Our Thinking: A Torres Strait Islander Researchers Community of Practice</td>
</tr>
<tr>
<td></td>
<td>Dr. Felecia Watkin Liu, Dr. Sanchia Shibasaki</td>
</tr>
<tr>
<td></td>
<td>A Linguistic Database Mining Model for Locating Systematic Reviews, Enhancing Knowledge Mobilization</td>
</tr>
<tr>
<td></td>
<td>Robert Sandieson</td>
</tr>
<tr>
<td></td>
<td>Designing Apps that Engage Users and Encourage Good Health and Well-Being: Practical Approaches to Researcher-App Developer Collaborations for Digital Tools</td>
</tr>
<tr>
<td></td>
<td>Vergil Kanne, Michael Coutts</td>
</tr>
<tr>
<td></td>
<td>Connecting Entrepreneurs’ Knowledge to Higher Education Policy-making Process: Based on the Knowledge Mobilization Theory</td>
</tr>
<tr>
<td></td>
<td>Huimin Chen</td>
</tr>
<tr>
<td>10:15 – 10:45 AM</td>
<td>MORNING BREAK AND OPEN DISCUSSION</td>
</tr>
<tr>
<td>Time</td>
<td>Professional Development Workshop</td>
</tr>
<tr>
<td>--------------</td>
<td>-----------------------------------</td>
</tr>
<tr>
<td>10:45 – 11:30 AM</td>
<td>How Broad Are Your Impacts? Tools From an International Collaboration of Impact Networks</td>
</tr>
<tr>
<td></td>
<td>David Phipps, Susan Renoe</td>
</tr>
<tr>
<td></td>
<td>Bonita Varga, Kathy Mestry, Alfred Koineh</td>
</tr>
<tr>
<td>12:20 – 1:15 PM</td>
<td>Mobilizing Knowledge Through Communities of Interest in Mental Health and Addictions</td>
</tr>
<tr>
<td></td>
<td>Alexandra Harrison, Jason Guriel</td>
</tr>
<tr>
<td>1:15 – 2:30 PM</td>
<td></td>
</tr>
<tr>
<td>2:30 – 2:45 PM</td>
<td>AFTERNOON BREAK</td>
</tr>
</tbody>
</table>
2:45 – 3:30 PM

Professional Development Workshop
Developing Policy Dialogues as a Strategy to Advance Human Rights for Children With Disabilities
Keiko Shikako-Thomas, Jonathan Lai, Ebele Mogo

Professional Development Workshop
The Right to be Meaningfully Engaged – Partnering with Emerging Adults With Lived Experience
Kam Tello, Griffin Jenkins

Professional Development Workshop
Graphic Design For The Non-Designer: Creating Research Materials for Marginalized Populations
Angela Di Nello, Sara Cumming, Michael McNamara

3:30 – 4:30 PM

Open Space Session
Feeling Like an Imposter and How to Overcome It
Travis Sztainert

Open Space Session
Is It Time to Professionalize the Field of KT?
Anneliese Poetz, David Phipps

Open Space Session
Knowledge Mobilization and Research Impact as a Platform for the Future of Post-Secondary Education in Canada
Matthew McKean, David Phipps

4:30 – 5:15 PM

Poster Sessions
Mobilizing Knowledge in Palliative and End of Life Care Services Through Circles of Learning
Marsha Dawkins, Catherine J. Evans, Fliss Murtagh

Tools for Knowledge Translation: Effectively Communicating Project Outputs to Key Stakeholders
Joann Starks, Jennifer Flagg, Ann Outlaw

Dust Prevention: Keeping Policy and Needs Assessment Projects Off the Shelf and In Use in the Community
Sue Cragg, Christa Costas-Bradstreet

Mental Health in Type 2 Diabetes Research: How an Advisory Group Has Helped to Shape the iCARE Study
Leanne Dunne, Alison Dart, Brandy Wicklow

Narratives as a Knowledge Translation Approach in Mental Health Areas
Hugh Huynh

Knowledge, Users and Impact in Aging & Technology Research: An Overview of NCE’s KMb Policy Framework
Igor Gontcharov, Amanda Grenier, Karen Kobayashi

Localizing the SDGs Through an Open-Source, Map-Based Community Indicators Platform
Jennifer Temmer, Kyle Weibe, Leslie Paas, David Montie
Mobilizing Evidence For Human Rights and the Social Development Goals
Pascal Mpawenimana

Guiding Evidence Informed Practice: The Development of Action Oriented Resources for Early Learning Professionals
Taryn Eickmeier and Laura Stephan

5:15 PM – ADJOURNMENT
Day 1 Roundtable – Lessons Learned

6:00 – 9:00 PM PUB NIGHT AT THE FORKS
http://www.theforks.com/
### 2018 CANADIAN KNOWLEDGE MOBILIZATION FORUM

**DAY 2 – TUESDAY, JUNE 12, 2018**

<table>
<thead>
<tr>
<th>8:00 AM – REGISTRATION and BREAKFAST</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>9:00 – 9:30 AM</strong></td>
</tr>
<tr>
<td>Welcome Back</td>
</tr>
<tr>
<td>Awards and Recognition</td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td><strong>9:45 – 10:15 AM</strong></td>
</tr>
<tr>
<td>Ultrashort Connectors</td>
</tr>
<tr>
<td>Supporting Aamjiwnaang First Nation’s Investigation into the Health Impacts of Exposure to Outdoor Air</td>
</tr>
<tr>
<td>Alison Palmer</td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td>Workplace Nirvana: Using Research and Knowledge Translation to Prevent and Address Workplace Bullying in Canada</td>
</tr>
<tr>
<td>Anneliese Poetz</td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td>Knowledge Transfer and Exchange in Work and Health: How to Reach Workplace Audiences</td>
</tr>
<tr>
<td>Dwayne Van Eerd</td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td>Making an Effective Elevator Pitch for Buy-In From Leaders, Potential Partners and Funders</td>
</tr>
<tr>
<td>Liz Wigfull</td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td>Beyond the Silo</td>
</tr>
<tr>
<td>Catherine Lau, Julia Krolik</td>
</tr>
</tbody>
</table>

### 10:15 – 10:45 AM – MORNING BREAK AND OPEN DISCUSSION

<table>
<thead>
<tr>
<th>10:45 – 11:30 AM</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Professional Development Workshop</strong></td>
</tr>
<tr>
<td>Visualizing Sustainability and Well-Being at the Community Level – Localizing the SDGs Through an Open-Source, Map-Based Community Indicators Platform</td>
</tr>
<tr>
<td>Jennifer Temmer, Kyle Wiebe, Leslie Paas, David Montie</td>
</tr>
<tr>
<td><strong>Professional Development Workshop</strong></td>
</tr>
<tr>
<td>Data Visualization Toolkit</td>
</tr>
<tr>
<td>Julia Krolik</td>
</tr>
<tr>
<td><strong>Professional Development Workshop</strong></td>
</tr>
<tr>
<td>Why Guide and Service Dog Users Are Working Together to Ensure Access Rights</td>
</tr>
<tr>
<td>Susan Hardie</td>
</tr>
<tr>
<td>Time</td>
</tr>
<tr>
<td>----------</td>
</tr>
</tbody>
</table>
| 11:35 – 12:20 PM | Deep Dive on “How To” Mobilize: Using Implementation Science to Mobilize Evidence and Improve Health and Social Outcomes  
Sobia Khan, Shusmita Rashid, Julia E. Moore | Accessibility in KM  
Hilda Smith | Weaving Research With Social Change Work  
Randy Stoecker |
| 12:20 – 1:15 PM | **LUNCH** | | |
| 1:15 – 2:00 PM | Professional Development Workshop  
Unpacking Needs Assessments: The Challenge of Identifying Shared KMb Priorities Amongst Diverse Stakeholders  
Monica Anne Batac, Liz Wigfull | Professional Development Workshop  
The Canadian Knowledge Mobilization Forum Beyond 2020  
Peter NormanLevesque | |
| 2:00 – 2:30 PM | **AFTERNOON BREAK** | | |
| 2:30 – 3:30 PM | Invitational Keynote  
President and CEO, Evan Siddall  
CANADA MORTGAGE AND HOUSING CORPORATION  
Evan’s bio is here: [https://www.cmhc-schl.gc.ca/en/corp/about/cogo/cogo_039.cfm](https://www.cmhc-schl.gc.ca/en/corp/about/cogo/cogo_039.cfm) | | |
| 3:30 – 4:00 PM | Closing Remarks and Thank You | | |
| 4:00 – 5:00 PM | Connecting in the Museum | | |
| 5:00 PM – ADJOURNMENT OF THE 2018 CANADIAN KNOWLEDGE MOBILIZATION FORUM | | |
DEEP DIVE WORKSHOPS

Knowledge Mobilization Supports Research from Application to Impact
David Phipps, York University and Research Impact Canada
Michael Johnny, York University Knowledge Mobilization Unit
Anneliese Poetz, Kids Brain Health Network KT Core

Do you want your research to have an impact on society outside of the academy and if this is your job do you have all the tools you need? How do you craft knowledge mobilization strategies in grant applications? Knowledge mobilization can help broaden the reach of your research by connecting to research partners and organizations that can help maximize the impacts of your research. Knowledge mobilization can help collect the evidence of impact.

This workshop will feature theory, tools (that you get to keep and use later!) and hands on work to help you develop a knowledge mobilization strategy that will maximize the impact of your research and help collect the evidence of impact. This will give you tools and strategies to have an impact on impact.

Is KMb in Need of a Nudge: How Behavioural Economics can Inform Behaviour Change
Travis Sztainert

This presentation will examine the concept of nudging and its basis in behavioural economics. Nudging will be presented as a method of affecting choice architecture in order to affect behavioural change. Attendees will be provided with a theoretical framework for creating and maintaining behaviour change, and the concept of nudging will be introduced within this framework. The different types of nudges and examples of successful nudges will be examined. Specific examples and discussion on how nudges have been used thus far will then be explored. Attendees will then be invited to play an interactive, group-based game designed to help create novel nudges within their particular sector.

Creating a Critical Mass of Practitioners Using Intersectionality as a Knowledge Mobilization Tool
Dr. Susan Hardie, Alexis Buettgen, Evan Wicklund

The concept of intersectionality is increasingly being taken up in various fields of research, policy and community practice. As an emerging paradigm, intersectionality promotes an understanding of human beings as shaped by the interactions of different social locations or categories such as race/ethnicity, Indigeneity, gender, class, sexuality, geography, age, ability, etc. (e.g., Shimmin, et al., 2017). These interactions can produce simultaneous experiences of discrimination or privilege and has been explicitly
acknowledged by the United Nations in response to Canada’s commitment to human rights. The Canadian Centre on Disability Studies (CCDS), under the guidance of Dr. Susan Hardie, has adopted practices of intersectionality and reflexivity to mobilize research, education, and development of disability and other social justice issues. CCDS is guided by values of inclusion, equity and participation and is influenced by national and international human rights and social justice frameworks. As a knowledge hub, CCDS works in partnership and collaboration with various disability and other stakeholders. From a human rights-based approach, the proposed workshop will be led by CCDS staff to unpack the complexities of intersectionality through open dialogue with participants and case vignettes. The proposed workshop will explore the utility of knowledge mobilization to address health and social inequities and power relations in relation to individuals from various social locations. Through reflexive practice, participants of this pre-conference will develop their knowledge about intersectionality in relation to the work they do, and to the advancement of human rights.

**Measuring Mobilization: Skill Development in KMb Evaluation**
Anne Bergen

Mobilizing evidence for social change and sustainable development requires evaluative tools and thinking. In this deep dive skill workshop, students will gain experience designing evaluation methods across the KMb project cycle. Students will learn to navigate and use logic models as tools to guide decisions around KMb measurement. Students will also gain experience negotiating and articulating measurement strategies and required resources. This workshop links to the subthemes of *structures and processes* to support human rights and sustainable development goals. In small breakout groups, layered with larger group dialogue, students will:

- Discuss how evaluation can be used across the KMb project lifecycle (from needs assessment and planning to process management to impact).
- Explain uses of logic models/theories of change in KMb evaluation
- Work with an existing logic model for a KMb program
- Identify methods and indicators for different kinds of KMb evaluation (development, process quality/implementation, outcomes, impacts)
- Describe strategies for identifying unintended as well as intended outcomes
- Gain skills in resource estimation for KMb evaluation projects

**Co-created Research for International Development: Making a Lasting Difference by Deepening Engagement, Building Capacities, and Managing Pitfalls**
Peter Stoyko

International social-development projects are fraught with tensions. Lessons learned in one place do not usually apply elsewhere in tidy ways. Skills and technical expertise have to be balanced with the local knowledge and situational awareness of community members and other stakeholders. The framing of
ideas and issues is often contested and subject to negotiation. Meddling by funders and local authorities can inadvertently undermine projects trying to empower the under-served. These tensions (and many others) suggest that evidence-based research and development works best when it humbly co-created with those most directly affected. Yet co-creation is inherently messy. Indeed, co-creation itself has to be redesigned to fit the circumstances, culture, and the nature of the challenge. This workshop will look at flexible co-creation approaches that have been implemented in the field, notably participatory action-research, pop-up studios, and rhythm-riding labs. These approaches rely on dialogue methods, nimble project management, and the building of local capacities, all of which will be discussed in a cross-cultural context. An inventory of development-specific project traps will be explored. Real-world cases will be discussed with candid lessons drawn from failures and disappointments, not just successes. Several research and co-design tools will be introduced, notably those related to human-centred design, data journalism, visual thinking, systems thinking, and foresight. Interactive exercises will demonstrate the potential of some of these tools.

Learning From “Strangers at Home”- Tensions and Tactics of Human Rights Journalism
Shayna Plaut

Recognizing that the Sustainable Development Goals are grounded in Human Rights principles and practices requiring knowledge translation and mobilization, this workshop focuses on the importance of media in promoting and protecting human rights. Media is recognized in terms of content, format and dissemination. Specifically, how can we turn a “cause” into a story that can be heard by others in a way that can evoke sustainable change? In order to break down the process of journalism as a form of knowledge mobilization I walk through the “backstories” of the Global Reporting Centre’s award-winning anthology documentary “Strangers at Home.” Specifically, I use this example to highlight what it means to solicit (certain) stories (but not others) and work with storytellers – including those whom you may not agree. I explore the ethical considerations of translating and transmitting complex socio-political ideas through stories. Rather than shying away from the messiness – I directly address how to identify and target specific audiences as well as the realities of working across different languages, cultures and resources. The second half of the session is an engaged skill sharing workshop where participants bring their passion and complex ideas that want to convey and, in small groups, will begin brainstorming how to translate those ideas into a storytelling project. At the end of this session participants should be able to walk away with the beginning of a “story” and “storytelling plan” for their specific issue/idea that they want to convey.
ABSTRACTS – DAY 1 FORUM

ULTRASHORT CONNECTOR SESSIONS

Connecting Research and Practice to Support Early Childhood Development in Durham Region
Durham’s Best Start Network – Research and Knowledge Mobilization Subcommittee, Taryn Eickmeier and Laura Stephan

**Background:** Social competence describes a child’s ability to participate in effective social interactions with peers and adults. In 2015, 10.8% of senior kindergarten students in Durham Region were not meeting development expectations for social competence as found on the Early Development Instrument.

**Objective:** Provide best practice knowledge and evidence-based techniques to early learning professionals, so that they may address social competence vulnerabilities in children under the age of six years.

**Methodology:** Durham’s Best Start Network – Research and Knowledge Mobilization Subcommittee is comprised of academic institutions, community partners, municipal health and social service departments. Through this collaborative approach, the Subcommittee conducted literature reviews and community consultations, to inform the development of two resources for early learning professionals: A poster focused on professional and parent education and a two-page handout detailing social competence building strategies. Through existing partnerships, the resources were broadly disseminated.

**Outcome:** To date, the resources have been received by approximately 300 community agencies including: licensed child care centres and home child care agencies, local school boards, EarlyON Child and Family Centres, libraries, and special needs resourcing agencies. This equates to over 2,000 early learning professionals targeted.

**Next steps:** Researchers from Durham College and the University of Ontario Institute of Technology will conduct a comprehensive evaluation of the resources in 2018. By collecting feedback from knowledge developers and users, we hope to improve the transfer of knowledge into daily practice to improve the early learning outcomes of children in our community.

Research Impact Canada: New Tools for Knowledge Mobilization Professionals
Krista Jensen

This ultrashort connector presentation will showcase the new Research Impact Canada website researchimpact.ca. The new website features resources and tools to help KMb practitioners do their work. Participants will be able to learn about these new resources and share their own needs for future
resources and tools to help inform the development of new materials by the Research Impact Canada network.

**Meriba buay ngalpan wakathoemamay – We Come Together To Share Our Thinking: A Torres Strait Islander Researchers Community of Practice**

Dr. Felecia Watkin Liu, Dr. Sanchia Shibasaki

The Torres Strait (Australia) lies between the tip of north Queensland and Papua New Guinea and is one of the planet’s unique and megadiverse regions. Its diverse flora and fauna and endemism contribute to Australia’s international and nation reputation as a globally distinct ecosystem and key tourist destination. However, Torres Strait ecosystems are depleting beyond the point of endangerment due to environmental and manmade factors such as rising sea levels, population growth, pollution and over fishing, that are impacting on the health, wellbeing and economic development of Torres Strait Islanders (Islanders).

The Sustainable Development Goals (SDGs) provide Islanders with a framework that combines social, environmental and economic objectives for sustainable development of the region. Work towards the SDGs is an opportunity for Islanders, who for thousands of years have used traditional knowledge systems and practices to survive and live harmoniously with the environment, to draw on research evidence.

To initiate this empowerment a group of Islander researchers and community members have established a knowledge mobilization Community of Practice (CoP) called Meriba buay ngalpan wakathoemamay (We come together to think). We report on the evaluation of our first knowledge mobilisation activities at the Cairns Indigenous Arts Festival which will use a range of strategies to increase awareness, impart knowledge and inspire and motivate behaviour change including knowledge brokers, champions, news media, social media, targeted invitations, networking, film and a 15-minute performing arts production. The theme for the activities is: Know the Risk, Own the Risk and Flip the Risk.

**A Linguistic Database Mining Model for Locating Systematic Reviews, Enhancing Knowledge Mobilization**

Robert Sandieson

This proposal describes a linguistic data mining model used to develop comprehensive and efficient literature searches. The focus here was searching for systematic reviews because of their value in providing syntheses of large bodies of evidence. The main linguistic principle guiding this approach is co-reference. Simply stated, it is the notion that most topics can be described in many ways. Different authors and database indexers use different terms to describe or code the same ideas. Knowing the possible ways ideas are described enables the searcher to use a more complete collection of search terms to locate a maximum number of relevant citations. Contemporary systematic reviews now include quantitative, qualitative, and mixed methodologies; all with different ways of describing them. Existing search strategies for systematic reviews do not take into account recent developments and are therefore limited. The present linguistic data mining model uncovered 120 search terms which could locate many more relevant citations than existing strategies. All terms could be used across four databases, however, only smaller subsets of terms unique to each database were necessary. The value of establishing a collection of co-reference terms is that anyone searching for a specific topic need merely copy and paste
Designing Apps that Engage Users and Encourage Good Health and Well-Being: Practical Approaches to Researcher-App Developer Collaborations for Digital Tools
Vergil Kanne, Michael Coutts

The majority of apps are built based on the needs of the builder rather than the needs of the user. These apps risk the fate of most downloaded apps, which studies show do not see continued use after 30 days. Including the distinct and unique perspectives of subject matter experts, users, and digital media experts in the creative development of a product can be a powerful way to design a product that engages its audience and addresses the needs of the user. Notably, including multiple stakeholder perspectives, including the user, in the design process through co-design sessions can be an effective tool in the development of apps intended to translate ongoing research programs into digital products that users can leverage to inform, educate themselves or self-manage their health and well-being. Recent app and eHealth tool development projects and collaborations with university-based researchers are described including the Encourage App where the creative concept underlying the app was developed through a series of collaborative discussions, stakeholder interviews, landscape analysis and concept ideation processes. The Encourage App assists Canadians to integrate healthy behaviours into their daily life and reduce sedentary time during their workday. Developed as a collaboration between digital media studio Tactica Interactive and expert researchers from the University of Manitoba specializing in behaviour change, chronic disease prevention, and physical activity innovation; Encourage helps people learn key skills to self-manage their health and take steps to improve it.

Connecting Entrepreneurs’ Knowledge to Higher Education Policy-making Process: Based on the Knowledge Mobilization Theory
Huimin Chen

Entrepreneurs are the largest employers of college graduates. 80%-90% of graduates will enter the enterprises market to find jobs. This research aims to figure out is it possible and how to connect entrepreneurs' knowledge to higher education policy-making process.11 entrepreneurs accepted the interview survey during 2016. Findings are a) Entrepreneurs have abilities to provide evidence for higher education policy-making. Their knowledge accumulation and personal experience can let the policy makers know what kind of graduates does the market need. (b) Entrepreneurs think that their voices are ignored by policy makers. However, they have strong desires to involved in the higher education policy making process. Six factors contributes to explain their motivation. They are" the relationship between entrepreneurs and higher education", "the entrepreneurs' study experience", " social responsibility ", " expanding personal influence and brand effect ", "personal interests ", "business field ". (c) Practicability is one of the characteristics of entrepreneurs' knowledge. The other one is that their proposals are based on evidences. (d) The mediations between entrepreneurs and governments are social medias, social organizations, advisory bodies, NPC&CPPCC(National People's Congress; Chinese People's Political Consultative Conference), specialized third parties and so on. Different proposals should choose different mediations. (e) This study constructs an entrepreneur's knowledge mobilization model by using NVivo. (f) This study also proposed several strategies, such as thinking highly of the value of entrepreneurs' knowledge; Promoting the democratization of higher education policy making process; establishing more mediations between entrepreneurs and governments, to connect entrepreneurs' knowledge to higher education policy-making process.
PROFESSIONAL DEVELOPMENT WORKSHOPS

How Broad Are Your Impacts? Tools From an International Collaboration of Impact Network
David Phipps, Susan Renoe

The National Alliance for Broader Impacts (US) and Research Impact Canada are both network charged with helping Universities support researchers who are seeking to create impact from their research. These two networks are collaborating to grow capacity to support research impact in Canada and the US. This session will present each network and some of our tools including NABI’s Guiding Principles and Questions for National Science Foundation Proposals and an impact strategy checklist inspired by NABI, adapted by York’s Knowledge Mobilization Unit and peer reviewed by Research Impact Canada. Your feedback is welcome!

Opportunities and Challenges for Knowledge Mobilization Within Large Scale Science and Research Programs
Simon Landry, Elizabeth Shantz, Stephanie Merrill

This workshop will include a panel of knowledge mobilization specialists working in current Canada First Research Excellence Fund programs - large scale, multi-stakeholder, applied research projects hosted at Canadian universities. The panel will discuss the strategies and practices that they are developing to create a culture of knowledge mobilization (KMb) within their respective institutions, and will talk about the challenges and opportunities they have encountered so far. Workshop participants are encouraged to bring knowledge mobilization questions, comments and success stories involving large scale, multi-stakeholder projects to engage in collaborative problem-solving around these issues. KMb delivery frameworks, outcomes, and assessment/evaluation stories and documentation to share are also welcomed.

Knowledge Mobilization Strategy in Action – Accessibility and Municipalities/National Housing Strategy: Research, Data and Demonstrations
Chris Atkinson

In 2016 Knowledge Transfer and Outreach at CMHC developed a strategy to turn knowledge into action by identifying key influencers and decision-makers in municipalities and working with them to provide just in time support and information. This has had good policy outcomes in a number of communities. The team will be on hand to discuss how they went about developing this strategy, what worked and what didn’t work. CMHC will also present on the National Housing Strategy Research and Innovation Programing.

Building KT Connections to Advance Equity in Mental Health: Promising Practices in Immigrant and Refugee Engagement
Bonita Varga, Kathy Mestry, Alfred Koineh

In 2014, The Mental Health Commission of Canada undertook a major research project on building the case for culturally and linguistically appropriate mental health services for immigrant, refugee, ethno-
cultural and racialized (IRER) populations. This work has been especially important as evidence demonstrates that disparities and discrimination in mental health services mean that IRER populations in Canada do not have equitable access to or outcomes from services, leading to the inability to fully benefit from or contribute to the prosperity of society.

As part of its KT efforts, the MHCC began to build a pan-Canadian network of individuals and organizations serving IRER communities, resulting in a pan-Canadian Action Table and creation of a pan-Canadian collaborative on IRER mental health. Partners from Manitoba have been particularly active in this work, and have led innovative engagement strategies at provincial and local levels to include and learn from the voices of IRER individuals and communities.

Join this workshop to learn about strategies for effective community engagement and the importance of KT conversations to better serve immigrant, refugee, ethno-cultural and racialized populations. In this At Issue style panel, participants will learn about the human rights issues at play for IRER populations in mental health, and hear from key partners– Manitoba Department of Healthy Living and Seniors and the Mount Carmel Clinic, and social planning council of Winnipeg – about successful strategies for collaboration with, engagement and empowerment of IRER communities to inform the delivery of more equitable mental health services in Manitoba.

From Rumblings to Report to Mobile App: Lessons Learned in the Evolution Process
Travis Sztainert

What started as information gathered at a conference, evolved into a full-fledged, commissioned report. This report offered insights from a discipline that had not yet been considered (behavioural science), and offered novel solutions to a complex problem. With these novel solutions presented, it was determined that they needed to be put into action, and that there were further translation opportunities. After a thoughtful review, it was determined a mobile application would best fit the knowledge. New stakeholders were engaged to determine if a mobile application was feasible and applicable. Once agreed upon, the mobile application was co-developed. However, there were a number of stumbling blocks in the process. In this talk I will describe the evolution of this KT initiative and outline valuable lessons learned.

Where to Next? Refreshing an Organizational Approach to Knowledge Mobilization
Sheena Taha, Lisha Di Gioacchino, Bryce Barker, Doris Payer, Kiran Somjee, Jill Fairbank

Knowledge brokering is an evolving field of practice requiring those in intermediary roles to continue to keep pace with new developments and reflect on their ways of working. The Canadian Centre on Substance Use and Addiction (CCSA) has a 10-year history in employing Knowledge Brokers (KB). In the early years, the focus of the KB role was on developing and disseminating resources to promote the use of evidence and/or specific priority products. Over the years, an integrated approach to knowledge mobilization (KMb) emerged in the field, that was supported by a KB Framework at CCSA. This framework described the importance and role of evidence, together with partnerships and stakeholder engagement, in the movement of knowledge through to impact at the organizational, or systems levels. Although the guiding principles in its first framework still apply, CCSA’s team of KBs are refreshing the organization’s approach in order to develop a menu of options that can be applied depending on the project and priority area, available resources, time allocation, fit between partners’ needs and the activities/products, and the capacity of partners to use the information or products produced. This refresh includes a list of guiding questions to segment the project into the appropriate stream of KB:
end-of-grant KT or integrated KMb. The focus of this session will be CCSAs evolving organizational approach to KMb, and to learn from other KBs who have grappled with similar challenges in balancing a clearly articulated framework with the need for flexibility in KMb approaches.

**Mobilizing Knowledge Through Communities of Interest in Mental Health and Addictions**
Alexandra Harrison, Jason Guriel

Evidence Exchange Network (EENet)’s Communities of Interest (Cols) bring together diverse stakeholders so that they can develop and share new knowledge that will help improve understanding and action around a shared problem. TheCols are one of the mechanisms that EENet uses to mobilize knowledge and improve Ontario’s mental health and addictions system.
For the past two years, EENet has provided support to nine Cols focused on a variety of priority topics within the mental health and addictions system such as housing, caregiver engagement, health equity, and access to services for youth, that enhance good health and well-being for all Ontarians. Each community of interest has been supported by an EENet knowledge broker and linked into EENet’s knowledge exchange network. Knowledge brokers provide the following support: planning and implementing a knowledge exchange strategy; identifying and synthesizing different forms of evidence; building partnerships and brokering relationships; supporting virtual and in-person knowledge exchange events; managing web and collaborative online spaces; and developing knowledge resources to share evidence and innovative practices to inform practice and policy.
EENet has learned a number of lessons learned related to the factors of success for Cols, including structures, processes, membership, and key knowledge exchange activities. This presentation will share examples of activities carried out by the Cols to ensure that evidence enhances policy and practice; demonstrate the impact of the Cols; and share key lessons learned.

**Navigating Complex Content: How We Made a Course on Human Trafficking**
Michael Weyman, Emma Firsten-Kaufman, Jessica Elgie

Human trafficking is internationally recognized as a grave violation of human rights. Given the abuse and exploitation that victims face, they often come in contact with the healthcare system. To address the needs and rights of victims and survivors of human trafficking, health and social service providers need to learn how to identify and support this population. With this goal in mind, EENet set out to create online training for service providers in Ontario’s mental health and addiction system. The project team worked in collaboration with various subject matter experts, including people with lived experience of being trafficked, to develop an online self-guided course and community of practice.
Based on this experience, this presentation will answer the following questions: What are the challenges of mobilizing knowledge that is complex, controversial, and emotionally-charged? How does a project team decide what knowledge is pertinent to include when constrained by time, resources, and the delivery format? Whose perspectives need to be incorporated? How do we best engage an online audience of service providers so that we can support them in their work?
Infographics for Knowledge Mobilization
Krista Jensen, Anneliese Poetz

This 45 minute workshop will outline the process of how the Knowledge Mobilization Unit at York University started to develop infographic for research dissemination for York researchers. Krista Jensen, KMb Officer at York University, will share information on what worked, what didn’t work so well and tips to keep in mind when starting to develop infographics. Anneliese Poetz, KT Manager of Kids Brain Health, will then present a resource her team developed on producing infographics called « Infographic Guide of Guides », which was created to help researchers and knowledge mobilization professionals learn how to design infographics.

Developing Policy Dialogues as a Strategy to Advance Human Rights for Children With Disabilities
Keiko Shikako-Thomas, Jonathan Lai, Ebele Mogo

Policy decisions are often between research evidence and actual implementation that can affect changes. Decision-makers need to have the best evidence at hand when making decisions, however decisions are timely and made in a high pressure environments, where there is often no time to identify and retrieve research-based information. By anticipating research needs through careful environmental scans, and informing decision-makers of the current state of evidence that they may need at the decision-making point through interactive policy dialogues is a strategy that can support the actual use of evidence. We are developing a targeted strategy to identify, synthesize research evidence on childhood disabilities that can advance the implementation of the human rights and the SDGs for matters related to childhood disabilities. In this workshop we will discuss our experience in conducting environmental scans, retrieving information and elaborating targeted briefs. We will then discuss how to convey this information in a policy dialogue, and how to address the issues that are most pressing for decision-makers, and to support. We also want to advance the methodology of policy dialogues by developing tools and methods of measurement for the effectiveness of such activities, which will be discussed in the workshop.

The Right to be Meaningfully Engaged – Partnering with Emerging Adults With Lived Experience
Kam Tello, Griffin Jenkins

“Nothing about us, without us. Emerging adults are actively seeking for their voice to be heard in change initiatives that will have a direct impact on them. This includes knowledge mobilization efforts. Engagement needs to be tailored to the specific audience that you are working with. Come and learn about how the Mental Health Commission of Canada has used strategies to actively engage emerging adults. 1. Development of emerging adult videos intended for service providers, policy makers and emerging adults on how they feel the mental health system can better meet their needs. 2. MHCC Youth Council participation in moving ahead the Mental Health Strategy for Canada – Youth Perspective through knowledge mobilization efforts. A member of the Youth Council will be co-presenting.
Graphic Design For The Non-Designer: Creating Research Materials for Marginalized Populations  
Anneliese Poetz, David Phipps  

Creating visually appealing design is an important, although often overlooked, aspect of research. Having consistent branding ensures that stakeholders (including research participants, policy makers, and the public) can tie the research together which is especially important for longitudinal research. Great design is important not only for communicating results but can also help with participant recruitment and retention, and making sure the information is accessible. When doing research with marginalized populations, there are certain aspects that must be taken into account including folks who have low literacy (numerical and word) and English Language Learners (ELL). This presentation looks at the tools and elements used in recruitment materials and research communication used in three projects with marginalized populations in the City of Hamilton & Region of Halton. The first project is the Hamilton Neighbourhoods Study which was a longitudinal evaluation of the City of Hamilton’s Neighbourhood Action Strategy with Dr. Jim Dunn, McMaster University. The second project is the GTA West Social Housing & Health Study looking at the impact of social housing on people in Hamilton, Halton, Peel & Toronto with Dr. Jim Dunn, McMaster University. The third project is the Community Ideas Factory which is a community-college partnership exploring social innovations within the charitable sector of the Halton Region with Drs. Michael McNamara & Sara Cumming, Sheridan College.

OPEN SPACE PRESENTATIONS

Feeling Like an Imposter and How to Overcome It  
Travis Sztainert  

Anecdotal evidence suggests that many KMb practitioners experienced a sense of imposter syndrome when they began their careers, and this may be a common experience among newcomers to the KMb field. In this open space, I intend to start a dialogue surrounding this experience, and share wisdom/insights into how one might be able to overcome it. We will also examine the causes and unintended consequences (to the field and to individuals) of the imposter syndrome experience.

Is It Time to Professionalize the Field of KT?  
Anneliese Poetz, David Phipps  

Knowledge Translation/Mobilization is a relatively new field. Many practitioners working in the field of KT/KMb have fallen into the field. Many professions have begun in the same way, and eventually became professionalized. Several courses and/or certificate programs have been created for researchers and practitioners in order to help build the necessary skills and competencies needed to perform KT-related tasks. However, there are several issues that prevent the practice of effective KT/KMb, which professionalization of the field could potentially address in a way that a certificate course cannot. This open forum will begin with a short 10-15 minute presentation of the issues, followed by open discussion. Discussion will be encouraged to help clarify issues, to get a sense for the readiness of the KT/KMb community for professionalization of the field, and to generate next steps.

24
Knowledge Mobilization and Research Impact as a Platform for the Future of Post-Secondary Education in Canada
Matthew McKean, David Phipps

The Conference Board of Canada launched its six platforms for Canadian Education & Skills on November 29, 2017. Among these six were Knowledge Mobilization and Research Impact (http://www.conferenceboard.ca/spse/platforms), which is the result of a partnership with Research Impact Canada to help draft this platform and collaborate on its future development. This platform has the following aspiration: Canada becomes a recognized leader at mobilizing evidence-based research for end-users in all sectors. Canada’s researchers span boundaries, collaborate, and connect their work to new services, products, processes, systems, public policies, and innovations with social, economic, cultural, commercial, and scientific value. The KMb/Impact Platform included 10 disruptors/challenges and 11 goals. This open space session will use the wisdom of CKF participants to assist the Conference Board in prioritizing the goals to inform the next stage of platform development, research and engagement.

POSTER PRESENTATIONS

Mobilizing Knowledge in Palliative and End of Life Care Services Through Circles of Learning
Marsha Dawkins, Catherine J. Evans, Fliss Murtagh

Background: NHS England/Public Health England recommends routine clinical use of patient-level outcome measures in palliative care. These are being implemented across the UK. However, there is no guidance on how knowledge about outcomes data should be mobilised.
Aims: 1)To explore how palliative care services use patient-level outcome measures (OMs) in practice
2)To test whether and how Circles of Learning (CoL) can contribute to effective knowledge sharing about outcomes data Setting: A multi-method qualitative study across two voluntary-sector and two National Health Service palliative care services.
Phase 1: exploration of use of OMs and establishing CoL.
Phase 2: adaptation of findings from Phase 1 to refine CoL.
Data collection: semi-structured interviews; participant and non-participant observations; focus groups; CoL meetings; process evaluation.
Results: Interviews (n=8); participant/non-participant observations (n=44); focus groups (3; participants = 15); CoL meetings (15) demonstrated:
• OMs were used variably across sites; sometimes to inform clinical decisions but sometimes not
• Monthly CoL were successfully established and sustained at 3 sites but with limited reliance on research evidence
• Different disciplines engaged with OMs differently; the CoL approach is valuable to support knowledge-sharing across disciplines, to address this difference
• Through CoL, participants actively sought the experience of practitioners both within and external to their organisation to inform knowledge sharing strategies
• Participants valued the opportunity provided by CoL to share their knowledge and build individual capacity
Conclusions: CoL are an effective way for palliative services to harness collective knowledge and experiences, and are effective in supporting implementation and knowledge-sharing.
Tools for Knowledge Translation: Effectively Communicating Project Outputs to Key Stakeholders
Joann Starks, Jennifer Flagg, Ann Outlaw

Sharing information from research and development projects is an important step towards achieving outcomes and impacts. This poster will introduce multiple knowledge translation (KT) tools from two KT centers funded by the National Institute on Disability, Independent Living, and Rehabilitation Research (NIDILRR, US Department of Health & Human Services). The Center on KT for Disability and Rehabilitation Research (KTDRR, based at American Institutes for Research) and the Center on KT for Technology Transfer (KT4TT, housed at the University at Buffalo) will share information about materials that can be used to package project information into formats that are readily accessible to other researchers, the general public, policymakers, and industry partners. Tools include a Plain Language Summary Tool for transforming technical abstracts into lay language; a Tech Transfer Planning Template for communicating with industry; development models describing important KT steps; and multiple resource repositories.

Dust Prevention: Keeping Policy and Needs Assessment Projects Off the Shelf and In Use in the Community
Sue Cragg, Christa Costas-Bradstreet

Policy documents often collect dust on a shelf after they are complete. Over the past three years, we have been gathering information on behalf of policy makers in the areas of inclusion, accessibility, equity, supporting cultural diversity and supporting Indigenous culture in the sport and recreation and long-term care fields.

Our poster will describe how our processes in developing our reports and recommendations have led to documentation that is accessed by the community. Co-creation of the findings, stakeholder validation, ongoing involvement of stakeholders and actionable recommendations have been key to ensuring that the recommendations have been used and the documents have become go to resources.

Regardless of setting or population, there are cross cutting themes. We will share our key recommendations for ensuring that all Canadian residents benefit from access and support and feel included, welcomed and supported.

Mental Health in Type 2 Diabetes Research: How an Advisory Group Has Helped to Shape the iCARE Study
Leanne Dunne, Alison Dart, Brandy Wicklow

The iCARE (Improving Renal Complications in Adolescents with Type 2 Diabetes through Research) Study, based out of the Children’s Hospital Research Institute of Manitoba, is designed to address the high rates of early kidney damage in adolescents living with type 2 diabetes. This study is investigating risk factors associated with albuminuria, the earliest sign of kidney damage using a bio-psycho-social (BPS) lens, including the role for individual, family and community in protecting against albuminuria.

The iCARE Patient Advisory Group, which began in 2015, has helped to bridge a gap between healthcare providers/researchers, and youth living with type 2 diabetes. To date, the advisory group has made significant contributions to the development and progress of the study. The most significant to date is the recognition that mental health is significantly intertwined with diabetes, with broad potential implications. As a result, the study is now evaluating the direct and indirect impact (through stress’ effect
on inflammation) of mental health on kidney health. This advisory group has specifically impacted the study in the following ways:

• They have contributed to the methodology and data collection of the study by introducing the importance of collecting mental health data and vetting the tools with which the data is being collected. They have evaluated the type of mental health questionnaires that would be most relevant to patients living with T2D and the surveys that would best capture the information.

• They co-created a video made for the general public, identifying shame and stigma as being additional barriers for self-management.

• The youth advisors are currently working on an educational tool that aims to help with management and provide emotional/moral support to other youth.

• Elder support was identified as a priority by advisors- and is now being offered within clinical care.

Narratives as a Knowledge Translation Approach in Mental Health Areas

Hugh Huynh

This paper serves as a literature review to understand how narratives could be effectively used as a knowledge translation approach in mental health areas. First and foremost, it has been discovered that narratives have been widely used in all areas of healthcare, including pain management, vaccinations, and mental health. Past studies demonstrated that narratives could be effective means for translating research knowledge. In addition, these studies have concluded that narratives promote two-way communication and dialogue, which is a vehicle to build trust and relationships between patients and physicians. Although narratives may be a daunting and time-consuming task, overcoming these challenges would develop the rapport between patients and physicians. These bonds formed between the two stakeholders in turn promote increased uptake of medical evidence. Lastly, some specific considerations have been proposed by the studies for effective application of narratives. For example, the notion of experience validation, identification, and mirroring should be emphasized. Furthermore, narratives should be incorporated in the process of developing and translating evidence-based policies. Clinicians should also be trained in the areas of close reading, reflective writing, and qualitative interviewing. To sum up, the findings derived from this literature review support more use of narratives as a knowledge translation in mental health areas.

Knowledge, Users and Impact in Aging & Technology Research: An Overview of NCE’s KMb Policy Framework

Igor Gontcharov, Amanda Grenier, Karen Kobayashi

This review is part of a project being conducted by AGE-WELL’s Crosscutting Activity on knowledge mobilization (KMb). This poster provides a policy overview of NCE’s (Networks of Centres of Excellence) understanding of "knowledge mobilization (KMb)" from a regulatory and conceptual perspective. How NCE conceptually, implements and governs KMb is important in designing a KMb infrastructure at the level of individual networks, and plays a role in setting the processes of engagement. From a regulatory standpoint, KMb is one of the principles that NCE-funded networks are expected to incorporate in their governance and reporting structures, along with others, such as transdisciplinarity, and the training of highly qualified personnel. Designed to be purposefully broad as a means to invite active and innovative interpretation across projects and teams, the NCE guidelines present a number of regulatory challenges, including the absence of common standards. From a conceptual standpoint, NCE’s approach to KMb resonates with related ideas of innovation diffusion, knowledge transfer/translation/exchange, and
innovation impact, which seek to shorten (or at least document) the gap between innovative solutions and their implementation. Although NCE researchers often use these concepts interchangeably, the philosophy behind them, and their perspectives to "knowledge" and "community-engagement" may substantially differ, posing sociopolitical, and ethical challenges. Unpacking the understanding of KMb from a regulatory and conceptual perspective can help to situate the plurality of distinct and often antagonistic approaches to KMb. Such efforts represent a crucial step in creating a community-engaged space of learning and exchange within AGE-WELL and beyond.

**Localizing the SDGs Through an Open-Source, Map-Based Community Indicators Platform**

Jennifer Temmer, Kyle Weibe, Leslie Paas, David Montie

Geospatial visualization techniques combined with open-source internet technologies are underpinning an important trend in knowledge mobilization: the development of powerful, yet inexpensive web-based tools that make it increasingly easy to aggregate data from a range of sources, render it into intuitive formats, and track it over time. This is especially useful for visualizing and tracking indicators of well-being and environmental sustainability at all levels (local, national, global), and is central to achieving the Sustainable Development Goals (SDGs). Embracing this trend, the International Institute for Sustainable Development (IISD) together with partners has created a map-based, open-source community indicators platform. Using a web-based interface, the platform enables administrators to easily depict and track their community’s particular set of well-being & environmental sustainability indicators, and correlate these with the indicators under the global SDGs framework. After setting up the initial geographies (e.g. establishing the location and scales for data visualizations), much of indicator data structures are automatically generated. Currently in its pilot stage, this platform is being replicated to three Canadian cities. Shortly it will be made available to communities around the world at a low cost and minimal requirement of technical knowledge. This presentation will explore the platform’s functionalities and provide guidance on sources and methods of gathering data for indicators. It will also explain the critical importance of community ownership in the success of a community indicator system, and explain how situating local-level indicators within the global SDG framework can enable communities to ensure they’re on track toward achieving Agenda 2030.

**Mobilizing Evidence For Human Rights and the Social Development Goals**

Pascal Mpawenimana

**Guiding Evidence Informed Practice: The Development of Action Oriented Resources for Early Learning Professionals**

Taryn Eickmeier and Laura Stephan

Background: According to the Early Development Instrument, one-third of Durham Region’s Senior Kindergarten students are vulnerable in one or more aspects of their development. This jeopardizes their readiness to learn in Grade 1. A root of these vulnerabilities lies within difficulties with social-emotional learning. One in 10 children in Durham Region struggle with social competency skills, or the ability to effectively interact with peers and adults.

Objective: To develop an evidence-informed resource for early learning and child care professionals to address deficits in social competence with children under the age of six years.
Methodology: Durham’s Best Start Network – Research and Knowledge Mobilization Subcommittee is comprised of academic institutions, community partners, municipal health and social service departments. Through this collaborative approach, the Subcommittee conducted literature reviews and community consultations, to inform the development of resources for early learning professionals.

Outcome: A poster and two-page handout were developed and distributed to approximately 300 community agencies including: licensed child care centres and home child care agencies, local school boards, EarlyON Child and Family Centres, libraries, and special needs resourcing agencies. This equates to over 2,000 early learning professionals targeted.

Next steps: Researchers from Durham College and the University Of Ontario Institute Of Technology will conduct a comprehensive evaluation of the resources in 2018. By collecting feedback from knowledge developers and users, we hope to improve the transfer of knowledge into daily practice to improve the early learning outcomes of children in our community.
ABSTRACTS – DAY 2 Forum

ULTRASHORT CONNECTOR SESSIONS

Supporting Aamjiwnaang First Nation’s Investigation into the Health Impacts of Exposure to Outdoor Air
Alison Palmer

CAREX Canada has been working since 2009 to mobilize information about carcinogen exposures in First Nations communities. This has involved working collaboratively with several First Nations organizations to enhance their understanding of exposures to carcinogens in the local environment. Last year we were approached by the Aboriginal Cancer Control Unit at Cancer Care Ontario (CCO) to support their work with the Aamjiwnaang First Nation near the Sarnia-Lambton Chemical Valley, an industrial complex of refining and chemical companies. This community has experienced years of poor air quality, chemical spills, and other exposure events, resulting in serious concerns about environmental quality. In the past decades, Aamjiwnaang has been involved in about 20 related research studies. Our goal as identified by the community’s Health Committee was to work with CCO to consolidate these data and to describe a more complete account of environmental quality in the area, including the potential cancer risk associated with outdoor air exposures in particular. This presentation will describe the various steps we took as a team to integrate academic tools with Indigenous knowledge, and collaborate respectfully and effectively with the community. It will also describe the approach we took to developing a useful set of knowledge products that will best serve Aamjiwnaang in their efforts to better understand environmental impacts on health. These include a set of digital stories that will use a collage of images overlaid with project results to illustrate and describe the influences and realities of environment and health in the community.

Workplace Nirvana: Using Research and Knowledge Translation to Prevent and Address Workplace Bullying in Canada
Anneliese Poetz

Workplace Nirvana is currently undertaking an in-depth needs assessment with diverse stakeholders. Environmental scanning maximizes the value of WN’s activities by providing the necessary basis for creating solutions that meet the needs of stakeholders. This presentation will outline WN’s approach to environmental scanning using grounded theory methodology.
Knowledge Transfer and Exchange in Work and Health: How to Reach Workplace Audiences
Dwayne Van Eerd

Introduction: Workplace injury and illness can be burdensome for individual workers, workplaces, medical systems, insurance systems and society as a whole. Research to practice is important in work and health research. The research objective was to synthesize the literature describing KTE activities relevant to workplace health and safety programs and interventions.

Methods: A comprehensive literature review was completed. Search strategies, developed using terms for knowledge transfer and occupational health and safety, were run in six electronic databases (Medline, Embase, ERIC, Social Sciences, Web of Science, and Business Source Premier). Documents that described a KTE approach for workplaces were reviewed. KTE approach data were extracted and synthesized according to a framework by Lavis (2003) (What, To whom, By Whom, How, and With what effect) as well as conceptual guidance.

Results: Literature searches revealed 34 documents describing 23 different KTE approaches designed to reach workplaces. KTE methods and outcomes varied greatly according to context. However there were common elements including: targeting workers as a key audience, involving researchers in dissemination, and using multiple dissemination methods. Dissemination methods consistently included direct interaction as well as printed materials. Many KTE approaches were guided by conceptual frameworks.

Conclusion: Common elements related to audience, activities and impact were found in the literature that can help to guide future KTE approaches. Including workers as an audience and researchers as disseminators in a multi-faceted approach along with in-person meetings and printed material are important aspects of KTE for work and health. Conceptual guidance was context dependent.

Making an Effective Elevator Pitch for Buy-In From Leaders, Potential Partners and Funders
Liz Wigfull

Gaining buy-in from potential partners and funders for your knowledge mobilization project is not always simple. Making sure your message is crafted in such a way that it is not just clear but inspires the listener to act is key to an effective elevator pitch. The SBAR approach is an easy-to-use, structured tool for creating a powerful pitch. Situation, Background, Assessment and Recommendation plus an Ask of the listener are all you need to convey your message to convince leaders, partners and funders to act and get on board with your KMb project.

Beyond the Silo
Catherine Lau, Julia Krolik

Art the Science, a Canadian SciArt non-profit organization will summarize the evaluation findings of their pilot immersive Science Artist Residency, held in the spring of 2018. The evaluation explored the value of immersion in the context of cross-disciplinary initiatives. This two-week initiative offered the opportunity for an artist to be fully integrated within a science research environment, and to create an artwork rooted in newly learned science methodology. The residency also offered the researcher a different lens on their research which could inspire new approaches and change the way they communicate science. Both the researcher as well as the artist were interviewed pre and post residency, alongside other members of the
research group with whom the artist had interactions. The artist and researcher in particular, completed personal meaning maps for the interviews in order to better understand their thoughts on the value of an artist in the science community. In addition, the artist completed daily video diary entries to document their goals, insights and challenges. Interviews and video diary entries were examined using a thematic analysis approach, which identified patterns as well as emerging themes from the artist, researcher and laboratory members. Altogether, these parameters provide an in-depth investigation of an immersive approach to collaboration initiatives in the context of arts-based science communication.

PROFESSIONAL DEVELOPMENT WORKSHOPS

Visualizing Sustainability and Well-Being at the Community Level – Localizing the SDGs Through an Open-Source, Map-Based Community Indicators Platform

Jennifer Temmer, Kyle Wiebe, Leslie Paas, David Montie

Geospatial visualization techniques combined with open-source internet technologies are underpinning an important trend in knowledge mobilization: the development of powerful, yet inexpensive web-based tools that make it increasingly easy to aggregate data from a range of sources, render it into intuitive formats, and track it over time. This is especially useful for visualizing and tracking indicators of well-being and environmental sustainability at all levels (local, national, global), and is central to achieving the Sustainable Development Goals (SDGs).

Embracing this trend, the International Institute for Sustainable Development (IISD) together with partners has created a map-based, open-source community indicators platform. Using a web-based interface, the platform enables administrators to easily depict and track their community’s particular set of well-being & environmental sustainability indicators, and correlate these with the indicators under the global SDGs framework. After setting up the initial geographies (e.g. establishing the location and scales for data visualizations), much of indicator data structures are automatically generated.

Currently in its pilot stage, this platform is being replicated to three Canadian cities. Shortly it will be made available to communities around the world at a low cost and minimal requirement of technical knowledge.

This presentation will explore the platform’s functionalities and provide guidance on sources and methods of gathering data for indicators. It will also explain the critical importance of community ownership in the success of a community indicator system, and explain how situating local-level indicators within the global SDG framework can enable communities to ensure they’re on track toward achieving Agenda 2030.
Data Visualization Toolkit
Julia Krolik

It is time to move beyond the static Excel graph. This session provides an overview of latest trends in data visualization. It introduces participants to current best practices in web-based data visualizations by going over award winning and diverse examples and the technology used to implement them. Some discussion on how to integrate data visualizations into existing organizational platforms will be included.

Why Guide and Service Dog Owners are Working Together to Ensure Access to Rights
Susan Hardie

One of the most urgent issues confronting persons with disabilities in Canada is the right of service dog users to access public spaces. For decades Canada has accepted that a blind person accompanied by a guide dog has the right to access services and facilities customarily available to the public. However, recently the use of service dogs has greatly expanded to include assistance to persons with many types of disabilities. The expanded role of service dogs is not well understood by the public and thus users continually encounter challenges to their access rights. Guide and service dog users have therefore decided to work together to provide public education and identify solutions for ensuring access for all.

Deep Dive on “How To” Mobilize: Using Implementation Science to Mobilize Evidence and Improve Health and Social Outcomes
Sobia Khan, Shusmita Rashid, Julia E. Moore

Knowledge mobilization (KM) has become increasingly important for integrating evidence-based practices, programs and policies into routine healthcare to further human rights and social development goals. Training opportunities exist for the science of KM, but there are limited opportunities for practical training and skills development on knowledge mobilization to advance real-world objectives. In an effort to address this gap, we developed the Practicing Knowledge Translation (PKT) course https://knowledgetranslation.net/education-training/pkt/ to provide individuals and organizations with training on how to mobilize knowledge and implement research evidence into real-world practice. Drawing from our experience of delivering more than 15 implementation training workshops, we propose delivering a Deep Dive Skills Workshop with a focus on advancing participants understanding of KM and equipping them with the practical skills to plan for and enhance KM outcomes. This workshop, informed by best practices in organizational learning and adult education, will facilitate opportunities for participants to learn and apply concepts through an interactive presentation, small group activities, and a summary of KM tips, tools and resources. We will share real-world examples of how to use relevant theories, models, and frameworks to help participants understand mobilization issues, identify and engage stakeholders, and operationalize strategies to foster change at the individual, organizational and system levels. By the end of the workshop, participants will learn about key concepts and best practices for KM and enhance their capacity to apply this learning to their own work.
Accessibility in KM
Hilda Smith

I believe that knowledge mobilisation, as an interconnecting site between communities and research, can be a space to bring community concerns to research groups. There is a need to help communities and researchers to build sustainable relationships that allow long-term changes to policy, economy and society. But how do we do this? I believe that disability studies and activism—a space that has thrived because of the ongoing relationships between community and research—is a source of knowledge for addressing community concerns. A community concern within the area of disability and human rights is accessibility. As a disability activist and researcher, I have had to learn a lot about the variety of accessibility needs while developing disability-related projects. I am passionate about ensuring accessible space for people with disabilities and other marginalised. One project I work on is an inter-university/community conference that aims to be fully accessible. This conference has been successful in transforming a space that usually excludes certain folks into a forum for building connections. Ongoing conversations between people and groups, whom wouldn’t have otherwise interacted, are creating space for new ideas and projects to flourish. While this project has been successful, there was a need to reconsider how to plan the conference accessible. I want to create a learning space where knowledge mobilizers can learn some skills for accessible events. I will do this through discussion of my learning experiences in making spaces accessible. The workshop will introduce and provide practice with knowledge and skills for accessibility.

Weaving Research With Social Change Work
Randy Stoecker

While we have come a long way in understanding how research can support social action, we still have a ways to go. In too many cases, when community organizations commission research, or do their own, the results end up on a shelf rather than being directly tied to a social change project. This workshop will explore how to better fit research with action. We will start by looking at how to design a social change project, since useful research is dependent on a well-designed social change process. Next, we will explore steps in a social change project, and the forms of research that may be most useful at each step. Then we will explore principles that both expert researchers and community members can use to design research for action. Along the way we will touch upon techniques like how to cut an issue, construct change goals, and design strategies. During this process you will learn about how this model helped organize a small community for sustainability, built a new community centre, and reduced discrimination against Hip-Hop music. Workshop participants will be invited to share issues they have worked on and their successes and challenges with integrating research and social change work.

Unpacking Needs Assessments: The Challenge of Identifying Shared KMb Priorities Amongst Diverse Stakeholders
Monica Anne Batac, Liz Wigfull

This professional workshop brings together practitioners, consultants, and researchers to discuss past, current, and future knowledge mobilization needs assessments. We share examples from our current needs assessment for the Knowledge Exchange Collaborative, a national partnership initiative between the Mental Health Commission of Canada (MHCC) and the Canadian Centre for Substance Use and Addiction (CCSA). We use this case to demonstrate the multiple, complex considerations that shape how
we identify knowledge mobilization (KMb) priorities at the national level, then the challenge of initiating KMb efforts with stakeholders across different geographical areas, organizations, and practice/policy domains on a limited budget. This workshop will also showcase the use of Q-sorts (Q-methodology; a rank-order activity using cards) for needs assessments and stakeholder engagement. Q-sorts (and q-methodological analysis) can provide insight on shared viewpoints or values across diverse stakeholders. Participants in this workshop are encouraged to share examples of other tools and approaches. One sample Q-sort will be shared with participants (a q-sort of KMb skills/practices; useful to discuss skillsets within KMb teams). We then return to our current deliberations on directions for the Knowledge Exchange Collaborative and engage workshop participants in a discussion on moving forward “towards action” in situations where stakeholders suggest conflicting (or opposing) courses of action

The Canadian Knowledge Mobilization Forum Beyond 2020
Peter Norman Levesque

The Canadian Knowledge Mobilization Forum was launched in 2012. At that time, a plan was made to hold an annual event until 2020. Following Winnipeg, we plan to meet in Halifax (2019) and Vancouver (2020). This is an open discussion of what are the needs that may be addressed post 2020.
Peter Norman Levesque
President, Institute for Knowledge Mobilization

Peter is a strategy consultant, teacher and social entrepreneur based in Ottawa, Canada. He has over thirty years of experience working with the public, private, and non-profit sectors on issues of innovation, strategy, and sharing knowledge.

His career has included success as an entrepreneur, a leader in creating research and knowledge mobilization programs, and a founder of multiple non-profits.

In the late 1990s, Peter was the pilot program lead for the Community-University Research Alliances program at the Social Sciences and Humanities Research Council of Canada which catalyzed the renewed interest in knowledge mobilization in Canada. We went on to serve as Deputy-Director of Knowledge Products and Mobilization at SSHRC, as Knowledge Exchange Specialist at the Children’s Hospital of Eastern Ontario, and Chair of Knowledge Mobilization at the Ontario Neurotrauma Foundation.

He founded Knowledge Mobilization Works (now operating at PNLC) in 2007. As an experiment in building a community of practice, he launched the Canadian Knowledge Mobilization Forum to see if people working in knowledge mobilization could improve their work by connecting to people from other sectors. This led to the founding of the Institute for Knowledge Mobilization and a call to meet annually across Canada.

Peter teaches at the University of Ottawa on issues of education, research, knowledge, strategy, and maintains his busy consulting practice.

Peter is a long-term volunteer with 45 years of active service to his community. He currently serves on several boards of non-profit organizations and research centres. In 2015, he was made a Knight of the Order of St. John of Jerusalem (Knights Hospitaller). The focus on his efforts is on improving the conditions of palliative care to the poorest and most vulnerable members of our society.

In his personal life, Peter is a passionate explorer and traveler. Having visited 106 countries to date, he is making plans to visit the remaining 89. He is father to 2 adult children, and spends as many weekends as possible riding motorcycles with his wife, Penny. He is currently restoring his beloved 1977 Vespa.
Evan Siddall
President and CEO, CANADA MORTGAGE AND HOUSING CORPORATION

Evan is President and CEO of Canada Mortgage and Housing Corporation (CMHC), a role he has held since 2014. Evan leads a team of housing experts who share a single mission: to help Canadians meet their housing needs. As CEO, Evan is especially passionate about growing leaders, and the merits of both a diverse workforce and the mental health of his colleagues.

Evan and his executive team have led transformative change at CMHC — helping it regain ground as a high-performing, innovative, and ambitious organization with a vision of being at the heart of a world-leading housing system. CMHC has led the design of Canada’s first-ever National Housing Strategy, a Government of Canada priority that will benefit hundreds of thousands of Canadian families.

Evan came to public service after visiting Canadian battlefields and Vimy Ridge in northern France. He served first at the Bank of Canada (the Bank), at the behest of former colleague Mark Carney, in 2010. Taking lessons from the global financial crisis of 2008 and his career in finance, Evan spearheaded the Bank’s efforts in establishing financial infrastructure to guard against systemic risks.

Evan worked at some of the world’s largest investment banking firms in Canada and the United States before joining the Bank. He also helped launch a private entrepreneurial venture, Side Launch Brewing Company, named 2016 Canadian Brewery of the Year.

Diagnosed with early onset Parkinson’s disease in 2015, Evan is an advocate for healthy living. Inspired by the legendary cyclist Davis Phinney’s mantra to “live well today,” Evan is a member of Davis’s foundation board and co-founded the Growling Beaver Brevet cycling fundraiser.

He is an avid cyclist, a voracious reader, and a lifelong downhill skier. Evan wants to speak French better, lose his airline status, and one day write a book — in English. He has two grown children, and splits his time between Ottawa and Collingwood, Ontario.